



TREASURY  
WINE ESTATES

21 October 2011

### Senior Leadership Appointments

Further to the announcement of a new global organisational structure on 22 August 2011, Treasury Wine Estates Limited (TWE) is pleased to announce three key appointments to the Executive Leadership Team. These roles will report directly to Treasury Wine Estates CEO, David Dearie.

Stephen Brauer has been appointed to the role of Managing Director Beringer. Stephen has more than twenty years of experience with global wine and spirits companies including Beam Global, Peak Wines, Seagram and Pernod Ricard. In his current role of Managing Director, Americas, Stephen has led the Americas region since April 2009, and therefore has an intimate understanding of the flagship Beringer brand and US portfolio.

Simon Marton has been appointed to the role of Managing Director Wolf Blass. Simon has more than 16 years of experience in the drinks industry and joined Mildara Blass in 1997. He will transition from his current role as Marketing Director ANZ and brings proven experience in wine category brand building and innovation to help realise the potential of the iconic Wolf Blass brand.

Stephen and Simon will be responsible for setting the strategic direction of the Beringer and Wolf Blass foundation brands respectively, along with a selection of regional champion and local brands.

Stuart McNab has been appointed to the role of Chief Supply Officer. Stuart has extensive experience in the wine industry in Australia and New Zealand. He currently holds the position of Director of Wine Production ANZ and was previously Executive General Manager Grape Resources at Southcorp. Stuart will work with each of the Brand Business Units to oversee the global production of wine in the most efficient manner possible.

Treasury Wine Estates CEO, David Dearie said:

“Stephen, Simon and Stuart each bring a terrific combination of experience, business acumen and passion for wine to their new roles. I’m delighted to have been able to fill these roles with candidates of their calibre, and I look forward to working with them in our pursuit to be recognised as the world’s most successful and celebrated wine company.

“Our new global structure places equal emphasis on our brands, supply and the regions in which we operate. It will allow us to pursue growth opportunities that optimise the returns for our business as a whole.”

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TWE is finalising the remaining appointments to its Executive Leadership Team structure and until this process is finalised, Stephen, Simon and Stuart will continue to oversee their current areas of responsibility.

Further information:

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