

WINE ESTATES



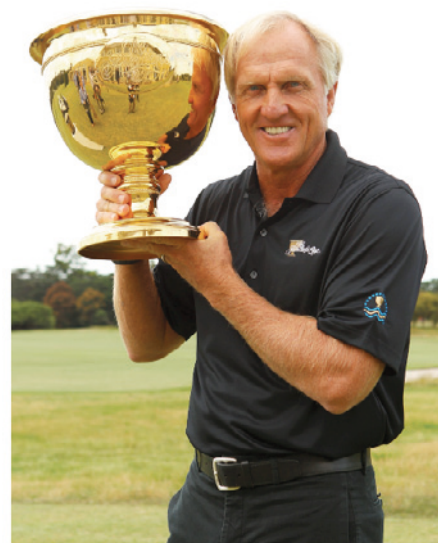
GREG NORMAN

PREFERRED WINE OF THE 2011 PRESIDENTS CUP

ABOUT GREG NORMAN WINE ESTATES

Greg Norman's passion for fine wine was the genesis of Greg Norman Wine Estates - a collection of wines produced from some of the finest growing regions in Greg's homeland of Australia. An avid wine collector and strong believer in an easygoing lifestyle, Greg's aim is to continuously produce approachable wines that can compete on the world's wine stage. Launched in the US in 1996, Greg Norman Wine Estates has received world-wide success and accolades throughout its 16 years of winemaking.

With over a decade of collaboration with winemaker Andrew Hales, Norman and Hales are proud to debut a Reserve line within Greg Norman Wine Estates that truly embodies the lifestyle and winemaking philosophy that both men live their lives by.



The two new wines include:

Greg Norman Reserve Eden Valley Chardonnay 2011 RRP: \$45

Greg Norman Reserve Robe Shiraz 2010 RRP: \$45

On premise only.



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ABOUT THE WINE

GREG NORMAN RESERVE EDEN VALLEY CHARDONNAY 2011

The 2011 Reserve Chardonnay is an exquisite example of this South Australian vintage. The higher altitude Eden Valley region, in the Southern Barossa Valley had more consistent even temperatures with limited excess growth which enabled winemaker, Andrew Hales, to pick earlier. The brightly flavoured Chardonnay fruit showcases moderate sugar levels and excellent acidity. Colour of lustrous pale straw is accompanied by delicate aromas of grapefruit, nectarine, nougat and fleshy white peach. An elegant, zesty backbone creates great length on the finish.

GREG NORMAN RESERVE ROBE SHIRAZ 2010

The 2010 Reserve Shiraz is sourced from vineyards in Robe, a renowned viticulture area of the Limestone Coast region of Australia. The vineyard lies at the bottom of a South facing slope, just over the ridge of a scrub covered hill: previously an ancient sand dune. There is purity in the Shiraz characters of this wine which results in a Shiraz more subtle in its expression. A silky soft palate shows a rich seam of dark chocolate and ripe berry fruits. Other flavours such as lavender, light mint and white pepper gives the silky palate a seamless structure.

ABOUT THE WINEMAKER - ANDREW HALES

Andrew Hales has been a vital part of the development and success of Greg Norman Wine Estates over the past 12 years that he has been head winemaker. With his involvement and the collaboration between himself and Greg, Greg Norman Wine Estates has received over twelve 90 points or better scores from some of the leading wine reviewers in the world; include three top 100 wines in the world from Wine Spectator. Recently the 2006 Reserve Shiraz from the Limestone Coast received 92 points from Wine Enthusiast.

For further information on Greg Norman Wine Estates please contact:

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