



REMARKABLE RESULTS FROM PENFOLDS WINE AUCTION

Wednesday 22 June 2011

Media release

Langton's Penfolds auction has defied the market, producing seven record sale prices.

The auction which had 1420 lots closed on Tuesday evening (Tuesday 21 June 2011), with Langton's Founder and General Manager, Stewart Langton saying it was a remarkable result in a difficult environment.

"The fact that the interest in super premium wines, particularly Penfolds Grange, keeps growing is phenomenal. There's a great Australian pride in Grange. It has no parallel in the world, no-one can collect the first vintage of the great First Growth wines of Bordeaux, but that is possible with Grange."

The catalogue, which was exclusively Penfolds, comprised a wide selection of wines reflecting nine decades of winemaking. Among the winemaking history on sale were two wines never before seen at auction: Auldana St. Henri, Magill 1911 (half bottle) which achieved \$1265 and Penfolds Bin 379 Special Bottling Sauternes, Barossa Valley 1960 which was sold for \$1208.

Made at Penfolds former Auldana winery, which is adjacent to the company's Magill Estate winery in Adelaide, the Auldana St. Henri is most definitely a curio according to Stewart Langton. "It is an important part of Australia's winemaking history. Ahead of the auction it was hard to estimate the value of such a rare bottle". However, he said the price achieved was equivalent to that paid for rare European wines.

Highlights of this sale include:

Wine	Auction Price	Record
Penfolds Bin 1 Grange Hermitage, South Australia 1951	\$51,062	
Auldana St. Henri, Magill 1911 (Half Bottle)	\$1,265	Never seen before
Penfolds Bin 379 Special Bottling Sauternes, Barossa Valley 1960	\$1,208	Never seen before
Penfolds Bin 95 Grange Shiraz, South Australia 1961	\$5,754	Previous record \$2,187
Penfolds Bin 95 Grange Shiraz, South Australia 1963	\$1,831	Previous record \$1,151
Penfolds Bin 95 Grange Shiraz, South Australia 1971	\$1,572	Previous record \$978
Penfolds Bin 389 Cabernet Shiraz, South Australia 1961	\$1,021	Previous record \$144
Penfolds St. Henri Shiraz, South Australia 1961	\$921	Previous record \$265
Penfolds Bin 28 Kalimna Shiraz, South Australia 1967	\$532	Previous record \$139
Penfolds Bin 128, Shiraz, Coonawarra 1976	\$128	Previous record \$98
Penfolds Bin 46 Grange Hermitage, South Australia 1959	\$3,047	
Penfolds Bin 95 Grange Shiraz, South Australia 1962	\$2,473	
Penfolds Bin 60A Coonawarra Cabernet-Barossa Valley Shiraz 1962	\$4,487	
Penfolds Bin 414 Special Show Sauternes, South Australia 1962	\$1,266	
Penfolds Block 42 Kalimna Cabernet Sauvignon, Barossa Valley 2004	\$684	

Penfolds Chief Winemaker Peter Gago was delighted by the results of the auction and said it was a great testament to the diverse group of faithful collectors all over the world who took part in this auction to secure some old and indeed rare Penfolds gems.

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