



Media Release

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Winemaker's philosophy reflected in Margaret River Cabernet with 2008 Devil's Lair release

The 2008 release of the Devil's Lair Margaret River Cabernet will be the first red wine released under the direction of Oliver Crawford, since joining the Margaret River based winery as Chief Winemaker in 2008.

Traditionally fruit for this wine was sourced from the estate and stylistically likened to a 'Bordeaux blend' with no declaration of varieties on the front label. With the 2008 release Oliver confirmed the team are no longer restricting this wine to one vineyard instead looking beyond the fences to source the best fruit possible.

Oliver said, "Cabernet from Margaret River is one of Australia's classic wines, distinct and elegant. We want everyone to know that we are making a true reflection of Margaret River Cabernet."

While the 2008 is a wine the team are proud of, already the excitement is starting to build around the 2009 Devil's Lair Cabernet Sauvignon.

"I joined the winery towards the end of the 2008 vintage and while I didn't select the fruit for the Cabernet, I was involved in blending. I see the release of this wine as stage 1, meaning this wine is a reflection of my philosophy of choosing the best parcels of fruit (or wine in this case) available to make a wine that can proudly sit against its peers. Stage 2 will be the 2009 release which is the real winner for us and a wine I started from beginning and saw through to the end...it is going to be outstanding."

The philosophy of Devil's Lair is to make wines that define the region, respect the variety and above all are complex, interesting wines. The Devil's Lair Cabernet Sauvignon gains complexity from the terroir of individual vineyards and the winemakers handle and blend each batch of fruit to make a wine that best represents the Devil's Lair style.

2008 Devil's Lair Margaret River Cabernet Sauvignon RRP \$49.99

About Devil's Lair

Devil's Lair is recognised as one of Margaret River's great estates and is situated at the southern end of the Leeuwin Peninsula in Western Australia and produces some of the highest quality wines from the region. Elegance, finesse and complexity are the characteristics that set Margaret River apart with Chardonnay, Cabernet Sauvignon, and Sauvignon Blanc fruit. These characteristics are expressed strongly in our wines which reflect the combination of geology, geography and climate that is unique to Devil's Lair. The winemaking team includes: Chief Winemaker **Oliver Crawford**, **Michael Kane** Winemaker/Cellar Manager and **Ben Miller** Winemaker/HSE manager and Vineyard Manager **Simon Robertson**. Devil's Lair takes its name from the nearby Devil's Lair cave, a legendary archaeological site in Western Australia that is famous as the home of Tasmanian tiger fossil remains dating back 50,000 years. The Devil's Lair wine labels recreate the Tasmanian tiger's image together with the mysterious extra long leg which was found amongst the remains, and from which the Estate's associated brand - Fifth Leg - takes its name.

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