



Media Release

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**Rosemount's Diamond Label a Jimmy Watson finalist
at the 2011 Royal Melbourne Wine Show**

Rosemount Estate's success continues on the national wine show circuit, with the Rosemount Diamond Label Cabernet Sauvignon 2010 taking home a Gold medal and also nominated as a finalist for the prestigious Jimmy Watson Memorial Trophy at the 2011 Royal Melbourne Wine Show.

Rosemount Chief Winemaker Matt Koch says: "Becoming a finalist for the Jimmy Watson highlights the quality of Rosemount's core range of wines. Our Rosemount Diamond Label Cabernet Sauvignon 2010 is definitely one of the best value wines amongst the impressive line-up of Jimmy Watson finalists this year. Rosemount was awarded a Jimmy Watson Memorial Trophy for the 2001 Rosemount Estate Traditional Cabernet/Merlot/Petit Verdot* blend in 2002 and we're thrilled to receive a nomination in 2011."

The Jimmy Watson Memorial Trophy is named after the legendary Jimmy Watson and the trophy has been presented every year since 1962 at the Royal Melbourne Wine Show for the best one or two year old red wine.

About the 2010 Rosemount Diamond Label Cabernet Sauvignon:

The 2010 vintage started slightly earlier than average and proceeded exceptionally well with mild and dry ripening conditions. As a result, the 2010 Rosemount Diamond Label Cabernet Sauvignon has a bright and fruit driven palate, with dark cherry, juicy blackberry and a slight hint of mint all carried by fine mouth-watering tannins, giving the wine a long and refreshing finish.

The Rosemount Diamond Label Series is the heart of Rosemount. Stylish and sophisticated, these quality wines display the fruit forward, easy-drinking sensibilities which make them delicious from the first sip to final drop.

The 2010 Rosemount Diamond Label Cabernet Sauvignon is available at liquor stores nationally at RRP \$15.99.

About the Royal Melbourne Wine Show:

The Royal Melbourne Wine Show has been an annual fixture on the wine calendar since 1884, when it was established by the Royal Agricultural Society of Victoria (RASV) to support and promote excellence in Australian Winemaking. Today it is one of Australia's most respected wine shows, attracting 3298 entries competing for 21 trophies in 2011. This year the Show celebrated a significant milestone; the 50th presentation of the prestigious Jimmy Watson Memorial Trophy.

**The 2001 Rosemount Estate Traditional Cabernet/Merlot/Petit Verdot was entered by Hill of Gold vineyards.*

For more information please contact:

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