



Media Release

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## International Wine Challenge Success for Treasury Wine Estates

Treasury Wine Estates was awarded a remarkable 71 medals across seven wine brands at the International Wine Challenge in London yesterday, the best and most influential blind tasting in the world.

Held during the London International Wine Fair, the competition boasts more than 10,000 entries from wine regions around the world.

Chris Hatcher, Treasury Wine Estates Chief Winemaker, was delighted with the results. “We take these competitions very seriously, not just for the recognition but as a way to benchmark our wines against some of the best and emerging wines of the world. With so many wine brands in the world today, it is wonderful to be recognised on a worldwide scale.”

Treasury Wine Estates received 71 medals, including nine gold, across the Lindemans, Matua Valley, Penfolds, Rosemount, Saltram, Wolf Blass and Wynns brands. Testament to Treasury Wine Estate’s skill in winemaking across a range of varieties, regions and styles, the 71 medals were awarded to red and white, aged and new releases. The gold medal winners are:

- 2008 Lindemans Coonawarra Pyrus Red
- 2010 Penfolds Thomas Hyland Chardonnay
- 2009 Penfolds Reserve Bin 09A Chardonnay
- 2006 Saltram No. 1 Shiraz
- 2008 Saltram Mamre Brook Shiraz
- 2007 Wolf Blass Platinum Label Shiraz
- 2006 Wolf Blass Black Label
- 2009 Wolf Blass Yellow Label Shiraz
- 2008 Wolf Blass Gold Label Riesling

A large part of the International Wine Challenges’ reputation is down to the quality and experience of the judges. This year, more than 370 winemakers, merchants, and writers from around the world took part in the judging which assessed up to 2,000 wines daily. Wine industry professionals Tim Atkin MW, Oz Clarke, Charles Metcalfe, Sam Harrop MW, Derek Smedley MW and the latest addition International Guest Co Chairman Debra Meiburg MW, helmed the pool of judges.

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