Major trophy win for Pepperjack at Royal Melbourne Wine Show 2012

Last night the Barossa's **Pepperjack Cabernet Sauvignon 2010** took home The Amcor Glass Trophy for Best Cabernet Sauvignon at the Royal Melbourne Wine Show (RMWS).

Born and bred in the Barossa, Pepperjack Senior Winemaker Richard Mattner said he couldn't be happier with the win.

"Our winemakers have always regarded Pepperjack as a tribute to the rich heritage of the Barossa, so it feels fantastic to have the 2010 Cabernet recognised amongst such a highly respected panel of international judges," says Mattner.

Traditionally more famous for producing exceptional Shiraz, Barossa Cabernet is often regarded as the underdog of the region. However, due to near perfect harvesting conditions, 2010 was an outstanding year for the Barossa with Pepperjack's Cabernet emerging as a first class example of superb texture and varietal depth.

"The Pepperjack wines are rich and honest, showcasing the Barossa's outstanding qualities. Conditions leading up to the 2010 harvest couldn't have been better and we knew early on that this was going to be a special year for Pepperjack," Mattner concluded.

The exceptional quality of the Pepperjack Cabernet Sauvignon 2010 was first recognised at last year's Royal Melbourne Wine Show where it picked up a gold medal. It then struck gold for a second time at the 2012 Barossa Wine Show.

Pepperjack Barossa Cabernet Sauvignon 2010 is a blend of Cabernet Sauvignon parcels sourced from premium vineyards throughout the Barossa. Parcels of Cabernet Sauvignon selected for Pepperjack have bright red and blue berried fruit flavours and fine grained tannins.

Its palate is rich and flavoursome, full of plush, dark fruit with hints of oak. It has generous length and balance while being rich and soft. The wines were gently pressed, racked and transferred to French and American oak for 15 months maturation before blending and bottling.

Pepperjack was first produced in 1996 by iconic Barossa winemaker, Nigel Dolan, and is part of the equally iconic Saltram Winery. Saltram Winery sits within the South Australian portfolio of Australia's largest publicly listed wine company, Treasury Wine Estates.

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For further information, images or interview requests please contact Kate Carthew on 0438 674 814 or kate.carthew@tweglobal.com.

About Pepperjack
The Pepperjack range is a tribute to the Barossa's rich heritage. Pepperjack winery today remains rich and honest in character, with a slightly more contemporary approach and modern winemaking style under the guidance of Winemaker Richard Mattner, to create a collection of wines that reflect the passion of this amazing place.

About Richard Mattner

Born and bred in the Barossa, Richard grew up in the highly regarded Light Pass district where he spent his childhood picking grapes on his grandfather's vineyard. Needless to say Richard has the Barossa running through his veins. After high school Richard began his winemaking career in the cellar at Wolf Blass, during which time he also completed his winemaking degree at Charles Sturt University. Richard's passion for Shiraz as a stalwart of the Barossa is his primary focus for Pepperjack, while Cabernet Sauvignon provides the perfect platform to reflect the rich and velvety style this variety produces in the Barossa.

About the Royal Melbourne Wine Show

The Royal Melbourne Wine Show (RMWS) is regarded as the pre-eminent celebration of excellence in Australian winemaking. It has grown to become one of Australia's most respected wine shows with a focus on celebrating quality and offering taste and trial.

Since 1884, the annual RMWS has provided industry with opportunities for benchmarking and promotion and remains at the forefront of industry trends and wine style evolution, in an export industry worth an estimated $3 billion annually.

Many of Australia's premier vineyards share a long history with the RMWS, as some of today's exhibitors first exhibited in the 1890s.