



# MATUA

Media Release

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## **MATUA AWARDED BEST SAUVIGNON BLANC IN 2012 FIVE NATIONS WINE CHALLENGE**

1974, in an old tin shed in West Auckland, the Spence brothers created New Zealand's first Sauvignon Blanc. Fast forward to 2012 and Matua is still leading the way, claiming "Best Sauvignon Blanc" in the prestigious 2012 Five Nations Wine Challenge.

The Association of Australian Boutique Winemakers named the Matua Single Vineyard Wairau Sauvignon Blanc 2010 the trophy winner in its category, trumping a number of high calibre wine entries from Australia, New Zealand, Chile, South Africa and Argentina.

The Five Nations Wine Challenge is the only wine show in the world where wines compete only by invitation from the Judges.

New Zealand's judge Bob Campbell MW sums up the Challenge concept: "Because the wines are all pre-selected by each of the judges the standard of wine quality must surely be higher than any competition of this size in the world."

Matua Senior Winemaker, Nikolai St George said: "We were the first to produce Sauvignon Blanc in New Zealand and now we can now officially claim to be the best.

"This is a truly exceptional Sauvignon Blanc and I'm ecstatic to see New Zealand recognised on the global wine stage. From their humble beginnings, Bill and Ross Spence took a risk planting the first Sauvignon Blanc grapes on their home block in Auckland. Nearly forty years on, I'm very honoured to continue their proud tradition and aspire to continue producing New Zealand wines of the highest quality."

This award contributes to the growing list of successes the Single Vineyard range has received, with a total of four trophies and 11 gold medals since the range was released to market in 2010. These wines form the benchmark for quality evident throughout all tiers of the Matua collection.

Matua Single Vineyard Wairau Sauvignon Blanc 2010 along with the Matua family of wines is available around the world: from Sydney, Hong Kong, New York to Edinburgh.

### **About the 2010 Matua Single Vineyard Wairau Sauvignon Blanc**

Translucent hues of lime green, the nose is fragrant and opulent, bursting with intense citrus and blackcurrant aromas. The palate is linear in structure with a fantastically punchy finish; and excellent example of a fresh, fruit driven Marlborough Sauvignon Blanc. RRP NZ \$29.90

Trophy Awards include:



*Five Nations Wine Challenge 2012;*



*International Cool Climate Awards 2011;*



*Decanter World Wine Awards 2011;*



*Air New Zealand Awards 2011;*



*11 Gold Medals across Single Vineyard Range*

**See all of the results from the 2012 Challenge at [www.boutiquewines.com.au](http://www.boutiquewines.com.au)**

### **About Matua Wines**

The Matua philosophy is to produce the best quality wines possible with consistency from vintage to vintage. We are always looking for new ideas and apply the best of them to the production of our wines while relying heavily on optimally ripened fruit to make distinctive wines. We created the wine that made New Zealand famous. Matua is, and always has been, the original and the real wine of New Zealand.

### **Ends**

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