Penfolds Magill Estate Winery Adelaide: South Australia

The Penfolds 2012 collection displays unique character and style and reflects the essence of Penfolds winemaking philosophy and provenance. Classic wines in their own right, each is instantly recognisable with a strong, distinctive, individual style and a solid track record for cellaring performance. As individual wines they stand tall and proud and as a collection they articulate an authentic voice of Australian fine wine and the strength of Penfolds winemaking culture and heritage. Key highlights include the inaugural release of a new contemporary wine style showcasing Penfolds long standing commitment to Coonawarra Cabernet Sauvignon together with one of the time honoured Shiraz classics.

The Australian 2012 Penfolds Luxury & Icon release includes:

<table>
<thead>
<tr>
<th>Wine</th>
<th>RRP</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007 Penfolds Grange</td>
<td>from $625.00</td>
</tr>
<tr>
<td>2009 Penfolds Yattarna Chardonnay</td>
<td>$130.00</td>
</tr>
<tr>
<td>(Cellar Door and select on premise customers only)</td>
<td></td>
</tr>
<tr>
<td>2010 Penfolds Reserve Bin A Adelaide Hills Chardonnay</td>
<td>$95.00</td>
</tr>
<tr>
<td>2008 Penfolds St Henri Shiraz</td>
<td>$95.00</td>
</tr>
<tr>
<td>2009 Penfolds Bin 707 Cabernet Sauvignon</td>
<td>$250.00</td>
</tr>
<tr>
<td>2008 Penfolds Bin 169 Coonawarra Cabernet Sauvignon</td>
<td>$250.00</td>
</tr>
<tr>
<td>(Cellar Door only)</td>
<td></td>
</tr>
<tr>
<td>2009 Penfolds RWT Barossa Valley Shiraz</td>
<td>$175.00</td>
</tr>
<tr>
<td>2009 Penfolds Magill Estate Shiraz</td>
<td>$130.00</td>
</tr>
<tr>
<td>(Cellar Door and select on premise customers only)</td>
<td></td>
</tr>
</tbody>
</table>

*prices are in Australian dollars

Peter Gago Chief Winemaker Penfolds said: “This release is proudly Penfolds. Spanning four vintages it includes the best of the new - with the inaugural release of the 2008 Bin 169 Coonawarra Cabernet Sauvignon, a wine style that is immediately Penfolds, it is reflective of the winemaking team’s search for diversity and excellence. The collection also highlights a distinctive expression of Shiraz from one of our best St Henri releases to date. Strength, character and poise are evident in this offering, showcasing great length, richness and finesse”.

Key 2012 collection highlights are overleaf.
2007 PENFOLDS GRANGE

Grange is Penfolds most celebrated wine. It demonstrates the synergy between Shiraz and the soils and climates of South Australia. Each release of Grange displays Penfolds winemaking philosophy and stamp as well as its own vintage character. The 2007 release is made from fully-ripe, intensely-flavoured and textured grapes. The Grange style is the original and most powerful expression of Penfolds multi-vineyard, multi-district blending philosophy.

George Taylor, Viticulture Manager Penfolds describes the 2007 vintage as somewhat challenging with low winter temperatures threatening severe frosts and accompanied by low winter rainfall. Dry conditions persisted throughout the growing season and unusually high summer temperatures followed, which placed pressure on water resources and fruit exposure. Low crops and the resultant fruit ripened relatively quickly and were selectively and successfully harvested earlier, parcel by parcel, pursuing full flavours, structure and balance.

“Aromatically captivating/convincing—similar to the 1987 in its formative years, stronger than the 1997! Already complete... Easily the key Penfolds wine from the 2007 South Australian vintage. As it should be!”—Chief Winemaker, Peter Gago.

2009 PENFOLDS YATTARNA

Launched in 1998 with the 1995 vintage, Penfolds Yattarna Chardonnay is the result of one of the most comprehensive, focused and highly publicised wine development projects conducted in Australia. Selectively sourcing only the very best Chardonnay fruit from cool-climate regions, coupled with sensitive and enlightened winemaking, the style continues to evolve. Yattarna reflects Penfolds patience and continued commitment to its original goal, its very name being drawn from the Aboriginal language, meaning ‘little by little, gradually’. Each vintage provides the opportunity to further raise the quality bar.

A shimmering pale straw colour. Barrel-fermented Chardonnay?! As befits its Southern cool-climate birthright (Victoria and Tasmania), tell-tale aromas of grapefruit, lemon/lime citrus immediately ascend. And yet, the Adelaide Hills (albeit at 5%) still wants to be noticed! The palate has the modern-day Yattarna palate blueprint, well covered—tight and fine, linear and defined. A mesh of lemon and lime fruits fused with a smattering of brioche and a roasted nuttiness. A decant or vigourous swirl in the glass reveals sensitive use of stylish French oak and bâtonnage artefact... a suggestion of nougat, and a flash of lanolin. Temptation awaits. Whilst immediately inviting and eminently drinkable... counter-balanced by latent charm and the yet-to-be revealed complexities that only time in bottle can deliver...

“2009 Yattarna is a wonderful follow-on from the 2008... More purity, more linearity, more Yattarna likeness.”—Senior White Winemaker, Kym Schroeter.
2009 PENFOLDS BIN 707 CABERNET SAUVIGNON

Bin 707 is a Penfolds Cabernet Sauvignon reflection of Grange—intensely-flavoured fruit; completion of fermentation and maturation in new oak; expressing a Penfolds understanding of multi-vineyard, multi-region fruit sourcing. Named by an ex-Qantas employee, Bin 707 was first vintage in 1964. The wine was not made from 1970 to 1975 when fruit was directed to other wines, nor in 1981, 1995, 2000 or 2003 (when fruit of the required style and quality was not available). Full bodied and with proven cellaring potential, Bin 707 retains a secure place among the ranks of Australia’s finest Cabernets.

On the nose, this wine is instantly recognisable—unabashed and unmistakably 707—no pretence, no mistaking. Dark berry coulis, spiced dates and pecan-short crust aromas hover above. Suggestive notes of ironstone, ferrous assortments and soy simmer below. Irrationally, but a silhouette of nutty, chocolate/malty oak...The palate is full-bodied, rich and even. Varietal fruits have a role, but not a major part of this flavoursome production. Texturally, more muscular, defined and assertive than mouth-coating or viscous. Prominent tannins are firm, ripe and malleable. Creamy/nougat oak in no way shying away—contentedly at one with the blend.

“Potential redefined... without doubt, this wine’s best is yet to come! Patience please.”
—Chief Winemaker, Peter Gago.

2008 PENFOLDS BIN 169 COONAWARRA CABERNET SAUVIGNON (CELLAR DOOR ONLY)

The 2008 vintage of Bin 169 Coonawarra Cabernet Sauvignon is the inaugural re-release of this label - modelled on the earlier ‘one-off’ 1973 Bin 169. The creation of Bin 169 reflects a contemporary Penfolds winemaking approach, emphasising both regionality and maturation of Cabernet Sauvignon in fine-grained French oak. An honest reflection of the region and a testament to Penfolds longstanding commitment to the vineyards of Coonawarra.

Dark magenta, with a deeper/darker core. The nose is regal, yet modern. Lifted high notes—an intriguing mix of root vegetables... rhubarb, turnip, radish, parsnip, white chocolate and clove. No mint detected. However, scents of blackberry conserve, fig paste, black olive, oregano, bay leaf, paprika do appear on the aromatic radar. A hint of oak, replete with mustard powder/Indian spice artefact. Fresh wafts of new, sweet polished leather.

The palate is lively, stylish, confidently and assertively medium-bodied, Coonawarra. Rhubarb compote carries over onto the palate, energised by blackcurrant and quince allies and red fruits (cranberry and persimmon). Tomato chutney/relish/pulp... giving way to savoury tapenade, Dutch red licorice.

The feature here is texture... structurally woven, a mesh rather than a coating—tightened by oak, bound by powdery Coonawarra Cabernet tannins. Good grip, natural acidity. Deep and long.

Regional wines have a lasting history with Penfolds and serve as a great counterpoint to our multi-regional expressions. In 2008, the Penfolds winemaking team saw the opportunity to celebrate two very distinct styles.
of Cabernet. Just as the Barossa is capable of showcasing diversity of style with Shiraz, in 2008 Coonawarra offered Cabernet parcels that were classic Bin 707—fruit that flexed its muscles and showed opulence.

These 2008 Coonawarra Cabernet parcels drew inspiration from a past Penfolds regional Cabernet. In 1973, well before Bin 407’s birth, and during a time when Bin 707 production had ceased (1970-1975 inclusive) Penfolds best parcel of Coonawarra Cabernet Sauvignon was marked and kept separate as Bin 169. In the same year, Penfolds best parcel of Kalimna Shiraz was also captured as a separate component...Bin 170. Senior Winemaker John Bird and Chief Winemaker Don Ditter would eventually fight to blend these two parcels together for something that wouldn’t be far off the Bin 60A or Bin 7 mark. Whilst the two wines were marked as blending companions, they never met.

“This inaugural release is a contemporary Penfolds reflection and showcase of Cabernet and of Coonawarra.” —Chief Winemaker, Peter Gago.

2009 PENFOLDS MAGILL ESTATE SHIRAZ

The single vineyard Magill Estate Shiraz is intrinsically linked to Penfolds early beginnings. Sourced from the original Magill vineyard on the edge of Adelaide’s eastern suburbs (just eight kilometres from the city’s CBD), fruit is crushed, fermented and matured on-site at the original Penfolds Magill winery, established in 1844. First produced in 1983, Penfolds Magill Estate Shiraz is an elegant, medium-weight style with velvety texture and fine tannins, matured in both French and American oak. It is a sleek, contemporary wine, yet crafted in the old fashioned way in the 160 year-old winery: hand-picked, vinified in open fermenters and then basket pressed.

On the nose, there is an initial flurry of recognisable Magill berried fruits, and tell-tale evocative barrel fermentation notes and an array of varietal spices. With this year’s release stone fruits and red liquorice aromatics then ascend... outpaced by a higher trajectory of white blossom and (sherbet-like) spice. Beneath, a mascarpone/semolina/zabaglione custardy Shiraz creaminess, and generous wafts of rotisserie natural meat juices, French polish. The palate is medium-bodied. Softened, chocolaty, mouth coating tannins. Finessed, stylish, polished (no doubt compliments of basket-press). Mouth watering acidity tempers an otherwise rich and full palate, a palate not shy of masses of fruits and barrel ferment artefact. Gently persuasive, finely layered, unabashed Shiraz. Avec sheen.

“Yet again, it’s as much about the texture and this wine’s beguiling structural (calico) ‘weave’ —induced from the soils, vines and microclimate of this special place, Magill. ”

“A flashback to the early 1990s vintages of this monopole... especially with respect to the wine’s buoyancy/weight.”—Chief Winemaker, Peter Gago.

2009 PENFOLDS RWT BAROSSA VALLEY SHIRAZ

The initials RWT stand for ‘Red Winemaking Trial’, the name given to the project internally when developmental work began in 1995. Naturally, now no longer a ‘Trial’! RWT Shiraz was launched in May 2000 with the 1997 vintage. Its style is opulent and fleshy, contrasting with Grange, which is more
muscular and assertive. RWT is made from fruit primarily selected for its aromatic qualities and fine
texture rather than sheer intensity or power of flavour. The result is a wine that helps to redefine Barossa
Shiraz at the highest quality level.

Glossy with a deep red magenta rim. Varietal berried fruits laden the nose with a spray of exotic spices
from afar. Scents of red apple skin and cold cured meats propelled... yes, an unusual pairing. French oak
makes a late appearance... a sesame/tahini guise, not that of cedar. The palate is plush, plummy, and
persuasive. Convincingly Barossa by birthright and Penfolds by style: blueberry/plummy fruits avec juniper;
custom-built, trademark rich mid-palate. Charcuterie, cold (Polish) meat artefact that may well be Shiraz
fruit-derived; moreover, peat/coal dust undertones that have, without doubt, been acquired courtesy of the
oak and time. Tannins and a buoyant and balanced acidity court a long and persistent finish.

“In a year like 2009, many commentators may consider this progeny of the Barossa to be more European in
style? Perhaps, perhaps not. RWT continues to offer an alternative single-region Penfolds Shiraz experience.
The 2009 marque: complete, charmed, contemporary.”—Chief Winemaker, Peter Gago.

2008 PENFOLDS ST HENRI SHIRAZ

St Henri is a time-honoured and alternative expression of Shiraz, and an intriguing counterpoint to
Grange. It is unusual among high quality Australian red wines as it does not rely on any new oak. It was
created in the 1950s (first commercial vintage 1957) and gained a new lease of life in the 1990s as its
quality and distinctive style became better understood. Proudly a wine style that hasn’t succumbed to
the dictates of fashion or commerce.

St Henri is rich and plush when young, gaining soft, earthy, mocha-like characters as it ages. It is matured
in old, 1460 litre vats that allow the wine to develop, imparting minimal, if any oak character. Although
a small proportion of Cabernet is sometimes used to improve structure, the focal point for St Henri
remains Shiraz.

This wine has a bright crimson rim, dense purple colour. Anticipated praline/milk chocolate St Henri
aromatic markers on the nose, replete with fruits—mulberry and boysenberry. Compliments of the vintage
freshly squeezed beetroot/ginger juice and dried spices—bay leaf and sage. Large old vat-matured
Shiraz—varietally and convincingly announced by way of a cold lamb/rosemary/marrow disposition.
The palate is plush, fleshy and mouth filling—showcasing a cleverly woven texture and deceptive (fruit)
weight. Nectarine and blood plum fruits courted by the largesse of big, ripe and round tannins. Maturation
precursors already awoken, although yet to ascend/unfurl—fresh wallet leather, pan scrapings... Long
and persistent. Polished.

“Fulfils all 2008 vintage expectations! Fulfils all expectations of St Henri. A confident and content
St Henri release.”

“It is the palate that will primarily attest to this wine’s worth—both at release... and more than likely in a
half-century or so!”—Chief Winemaker, Peter Gago.
RESERVE BIN A ADELAIDE HILLS CHARDONNAY

Reserve Bin A has evolved into a wine that is a distinctive, single-region style in its own right, with a contemporary and characteristic Adelaide Hills Chardonnay persona. Penfolds Reserve Bin A is notable for intense, elegant fruit flavours and distinctive complexity. Bin A is one of Penfolds most highly awarded wines, consistently receiving highest honours at national and international wine shows.

The nose is unmistakable Adelaide Hills, grapefruit and white stone-fruits coupled with definitive Reserve Bin-style aromatics—wet rock/gun flint. The 2010 vintage imprint induces a creaminess and its own set of complexities—lemon curd/sorbet, apple-pie pastry... and a suggestive yet fleeting waft of iodine/oyster. As always, the noble task of oak intervention to support, not to distract? Achieved.

The palate is alive and fresh. A textural and layered structure weaves its web and captures all—lemony citrus flavours, mineral brightness, cashew nuttiness, underlying creaminess, crisp and savoury acidity. Tight and long, innocently aided and abetted by the retention of phenolic and French oak-derived niceties. Assured and complete - the spoils of a rich tapestry of many Adelaide Hills Chardonnay vineyards... many colours, much complexity, contemporary.

“After the unparalleled success of the 2009 Reserve Bin A Chardonnay, any subsequent vintage was always going to struggle to reach the same lofty heights, but the 2010 looks like the perfect follow-on to the accoladed 2009 vintage.”—Senior White Winemaker, Kym Schroeter.

About Penfolds

Penfolds has been producing an impressive array of wines since 1844 and indisputably led the development of Australian fine wine into the modern era. The introduction of Penfolds Grange in 1951 forever changed the landscape of Australian fine wine. Since then a series of standout wines, both white and red, have been released under the Penfolds masthead.

The 2012 collection is available from Penfolds Cellar Door/s—Magill Estate, 78 Penfold Road Magill SA 5072 Tel: (08) 8301 5569 and Penfolds Cellar Door—Tanunda Road, Nuriootpa SA 5355 Tel: (08) 8568 9290.

The 2012 collection is also available in Australia nationally from fine wine stores from Thursday May 3, 2012. For more information on the wines, including in-depth tasting notes visit www.penfolds.com.

For further information:
Ildi Ireland / +61 3 407 058 862 / ildi.ireland@penfolds.com.au