



Media Release

22 May 2012

**Rosemount Estate collects a back to back Trophy at the
2012 Decanter World Wine Awards at the London International Wine Fair**

Rosemount Estate has again won a trophy at the **2012 Decanter World Wine Awards** at the London International Wine Fair for the second consecutive year.

Announced on decanter.com, the **2010 Rosemount Estate Balmoral Syrah** was awarded a **trophy for the best Red Rhone Varietal over ten pounds**. Despite the Awards attracting over 10,000 entries globally, this is Rosemount Estate's second consecutive year as recipient of this trophy, having won the same award at the 2011 Decanter World Wine Awards for the 2008 vintage.

Rosemount Estate Chief Winemaker, Matt Koch says: "I'm both ecstatic and humbled with the result. To be recognised on this scale internationally for Rosemount's quality with our icon wine in consecutive years is a milestone achievement. Since our first vintage of Balmoral in 1992 we have focused on crafting a richly textured Syrah with layers of complexity that is truly representative of the McLaren Vale region. This is outstanding recognition for the entire Rosemount Estate winemaking and viticulture team."

About the 2010 Rosemount Estate McLaren Vale Balmoral Syrah:

The Rosemount Estate Flagships range of wines offer the pinnacle of Rosemount Estate. The range is crafted with fruit only from the finest McLaren Vale vineyards and released in limited quantities only in outstanding vintages.

The 2010 Rosemount Estate McLaren Vale Balmoral Syrah is rich and lively on the palate with supple layers of sweet black berry and dark cherries. The seamless but vibrant fruit is supported by the richly textured fine oak tannins.

The Rosemount Estate Balmoral Syrah McLaren Vale 2008 and 2010 is available from selected stores nationally at RRP \$74.99.

About the Decanter World Wine Awards at the London International Wine Fair.:

The Decanter World Wine Awards, the most prestigious and trusted wine competition in the World, are scrupulously judged by over 200 of the world's Masters of wine, top sommeliers, wine critics and wine writers alike. This year's event attracted more than 10,000 entries from different wine regions around the globe. Each wine is assessed within price brackets to ensure wines are compared like for like. All Gold, Regional Trophy and International Trophy winning wines are tasted up to four times.

Ends.

For more information please contact:

Astrid Oakley, Brand Business Manager ANZ & Asia, Rosemount Estate
P: 03 8626 2084 M: 0402 003 955 E: astrid.oakley@tweglobal.com