

PRESS RELEASE

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TWE little piggy goes green

Today Treasury Wine Estates (ASX: TWE) announced its first zero-carbon emission wines by Squealing Pig from Marlborough, New Zealand. Carrying the internationally recognised carboNZero certification logo, Squealing Pig Sauvignon Blanc and Pinot Noir carbon zero version wines will launch in Sweden, Norway and Finland this month with plans to expand to other countries.

Squealing Pig achieved its carboNZero product certification to join the growing popularity of the category from our Nordic customers.

Sam Glaetzer, Director New Zealand Wine Production & Brands, said that this achievement is a testament to TWE's existing long standing commitment to reducing carbon emissions across the TWE supply chain.

"Our net carbon emissions with these wines are zero. This is an amazing achievement, ensuring Treasury's position as a leader in environmental sustainability.

"To produce great wine for future generations, we need to responsibly care for our land, operate in the most sustainable way and use energy efficiently," added Sam.

carboNZero Holdings, a leading greenhouse gas (GHG) certification company, granted the certification to the Squealing Pig wines. The internationally accredited carboNZero programme under ISO 14065 is based on over a decade of research on climate change, greenhouse gas measurement and carbon monitoring.

Sam explained how the certification was achieved.

"To achieve carboNZero certification, we measured and documented our greenhouse gas emissions from our raw materials in grape growing, wine production, packaging and transportation through to end of life with the consumer. Following that we made key improvements, including energy efficiency and moving packaging to a PET bottle for the Nordic offering to reduce our footprint. We then purchased verified carbon credits to offset the balance," he said.

TWE purchased carbon credits on two projects: a New Zealand land fill gas project to provide alternative electricity generation; and an Indonesian Waste Water treatment project designed to reduce heavy fuel oil usage. In the future, TWE plan to purchase credits in various global projects.

Squealing Pig Sauvignon Blanc is made from grapes sourced from vineyards in the Awatere Valley, on the very edge of the Marlborough. Tasting notes suggest it has a combination of gooseberry and fresh garden herbs, underpinned by steely minerality, layered and expressive and a delight to drink in its youth.

The Squealing Pig Pinot Noir spends 10 months in French Oak, developing a deep red colour with vibrant purple hues and a hint of cocoa aromas on the nose. With a velvet mouthfeel, the palate is rich





TREASURY WINE ESTATES

with velvet like tannins, followed by an intense burst of blackberries, dark cherries and dried herbs with a length to the finish.

For more information: <http://www.carbonzero.co.nz/>

About Treasury Wine Estates

Treasury Wine Estates (TWE) is a unique global wine company with a leading international portfolio of new world wines.

From the establishment of Australia's Penfolds in the mid-1840s to the 1876 founding of Beringer Vineyards, a winemaking legacy has been created. TWE is now the world's largest pure-play wine company with over 50 brands, including Beringer Vineyards, Castello di Gabbiano, Chateau St. Jean, Coldstream Hills, Devil's Lair, Etude, Lindeman's, Matua Valley, Penfolds, Rosemount Estate, Stags' Leap Winery, Seppelt, Wolf Blass, Wynns Coonawarra Estate and more.

With over 11,000 hectares of vineyards, sales totalling over 33 million cases of wine annually, and revenues of about AU\$1.8 billion, TWE employs over 3,500 winemakers, viticulturists, sales, distribution and support staff across 12 countries. For more information, visit www.tweglobal.com

About carboNZero Holdings

Based in Auckland, New Zealand, carboNZero Holdings provides robust tools for individuals, organisations and events with internationally recognised standards in carbon management for the reduction of greenhouse gas (GHG) emissions or carbon footprint. carboNZero Holdings helps its clients achieve their environmental objectives with the highest level of integrity by ensuring consistency of emissions measurement, credibility of reduction and offsetting activity, and assurance of market claims. The company was established in 2001 by Landcare Research New Zealand Limited, one of New Zealand's leading Crown Research Institutes, owned by the New Zealand government. carboNZero Holdings draws on over a decade of research on GHG measurement and carbon monitoring. It has provided certification for small to global organisations such as Toyota New Zealand, Deloitte UK, Scottish Southern Energy, BMW New Zealand Limited and Financial Services, Giesen Wines. For more information, visit www.carbonzero.co.nz. *CEMARS (TM) is a wholly owned and registered trademark of carboNZero Holdings.*

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