



PRESS RELEASE

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Treasury Wine Estates celebrates its first birthday

This week Treasury Wine Estates (ASX: TWE) celebrates its first birthday as a stand-alone wine company. The company commemorated the milestone by launching a new global community investment program with a focus on food and water initiatives.

David Dearie, Chief Executive Officer for Treasury Wine Estates, said that TWE Vintrepreneurs across the globe are actively encouraged to support and contribute to their local communities.

“On this special occasion of our first birthday, we are very proud to give back to our communities. We really want to make a difference and our total team of Vintrepreneurs is committed to being agents of change.

“To mark our commitment, today we kicked off a new investment program for community grants, volunteering and matching charitable fundraising.

“It also supports the important work our individual brands do such as the Beringer Million Meals campaign, where we donated more than two million meals last year.

“Together all these programs will equate to approximately AU\$1million of value in the first year,” said David.

Michelle Terry, Managing Director Lindeman’s, described the new community grants program.

“We’re allocating funds to the business units and supply operations to enable teams to directly engage local communities.

“We’ll be looking to support projects aligned to our global themes of food and water. This may include activities such as installation of water tanks, establishment of community gardens, provision of food for people in need, wetland restoration and water re-use or recycling initiatives,” said Michelle.

David added that the launch of the new community investment program is an important step in TWE being at the forefront of corporate social responsibility (CSR).

“No matter what we do as a wine business, grow grapes, produce wines, transport them around the world, we know we have a responsibility to our communities. What I’ve asked from all of our 3,700 people around the world is we consider ourselves as guardians of the land and act as agents of change to ensure that our impact on the planet and in our communities is positive.

Commenting on the milestone of TWE reaching one year this week, David said: “I’m very proud of our commitment to our communities. Our long –term aim is to be recognised as the world’s most successful and celebrated wine company. We have some exciting work ahead of us to reach that





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goal, and no matter what the future holds I am confident that we will continue to build a sustainable wine business for future generations.”

For more information:

- TWE CSR program
- TWE CSR Video (YouTube/10 May 2012)
- [TWE little piggy goes green](#) – Squealing Pig wine from NZ receives carboNZero product certification.
- [Beringer Million Meals](#) program

About Treasury Wine Estates

Treasury Wine Estates (TWE) is a unique global wine company with a leading international portfolio of new world wines.

From the establishment of Australia's Penfolds in the mid-1840s to the 1876 founding of Beringer Vineyards, a winemaking legacy has been created. TWE is now the world's largest pure-play wine company with over 50 brands, including Beringer Vineyards, Castello di Gabbiano, Chateau St. Jean, Coldstream Hills, Devil's Lair, Etude, Lindeman's, Matua Valley, Penfolds, Rosemount Estate, Stags' Leap Winery, Seppelt, Wolf Blass, Wynns Coonawarra Estate and more.

With over 11,000 hectares of vineyards, sales totalling over 33 million cases of wine annually, and revenues of about AU\$1.8 billion, TWE employs over 4,000 winemakers, viticulturists, sales, distribution and support staff across 12 countries. For more information, visit www.tweglobal.com

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