



Friday 26th October

Wolf Blass scoops gold at 2012 Decanter Asia Wine Awards

Iconic South Australian wine brand, Wolf Blass, has won gold at the first Decanter Asia Wine Awards, a sister competition to the prestigious Decanter World Wine Awards.

Wolf Blass won the Gold & Regional Trophy for its Gold Label Coonawarra Cabernet Sauvignon 2008.

The wines were judged in Hong Kong by a team of Asia's leading experts and the competition attracted 2,249 wines from 42 wine regions.

"For the past nine years the Decanter World Wine Awards has been widely respected amongst industry experts and wine enthusiasts alike, so we're very proud to win gold in the first year of the awards' Asian contingent," said Wolf Blass Chief Winemaker, Chris Hatcher.

Hatcher says that the timing couldn't be more perfect for Decanter to have launched the Asian Awards: "increasing Wolf Blass' presence within the Asian market is a huge focus for us so it's great to be recognised at this significant event by such a highly acclaimed panel of judges."

Key judges included vice-chairs Gerard Basset MS MW, named World's Best Sommelier in 2010, the first ever Australian Master of Wine Michael Hill-Smith MW AM, multi-award winning journalist, Andrew Jefford and Shinya Tasaki, chairman of the International Sommelier Association.

The Terra Rossa soil of Coonawarra is celebrated for outstanding Cabernet Sauvignon, and Gold Label Cabernet Sauvignon displays the regional characters of Coonawarra at its best.

An attractive nose of choc-mint and blackcurrant with hints of bramble and violets is supported by subtle cedary oak. The palate is medium to full-bodied with rich varietal fruit flavours, balanced acidity, silky tannins and gentle oak, finishing seamlessly with elegance and length.

Wolf Blass sits within the South Australian portfolio of Australia's largest publicly listed wine company, Treasury Wine Estates.

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