



Tuesday 13th November

Wolf Blass shines in The Great Australian Red Competition

Wolf Blass continues to dominate in international wine shows, this time winning three trophies at the prestigious The Great Australian Red Competition.

Wolf Blass was awarded the trophy for the Best Cabernet Sauvignon Dominant Blend for the Wolf Blass Grey Label Cabernet Shiraz 2010, Best Wine over \$50 for the Wolf Blass Black Label Cabernet Shiraz 2010 and the trophy for Best Winery of Show.

The Great Australian Red Competition was started in 2006 by UK wine journalist, Mathew Jukes and Australian wine journalist, Tyson Stelzer. The show is open to any blend of shiraz and cabernet sauvignon and the 2012 show attracted 118 entries.

Wolf Blass has always been a strong performer at this wine competition having won numerous awards in past years, including The Great Australian Red for 2007 with the Wolf Blass Black Label 2004.

Wolf Blass Chief Winemaker, Chris Hatcher, was particularly pleased with these latest wins for wines that the entire wine making team are extremely passionate about.

“Black Label is always our ultimate Cabernet based blend wine and this latest recognition is well timed given our recent success with the 2008 Black Label in the inaugural Master Blend Classification. To have the world’s wine critics rank our 2008 as their second best wine against the icons of the world, including all Bordeaux First Growth producers was amazing and to now have the 2010 wine acknowledged by this show, it continues to reinforce to all that these wines are world class,” Chris said.

The blend of Cabernet Sauvignon and Shiraz is widely considered to be a unique benchmark wine style of the Australian wine industry and such blends have always been important wines within the Wolf Blass luxury wine collection.

“Wolf’s first wine was a blend of Cabernet, Shiraz and Malbec and of course his first three Jimmy Watson winning wines were blends of Cabernet and Shiraz,” Chris said.

The Wolf Blass Black Label 2010 will be released in 2014, while the Grey Label Cabernet Shiraz 2010 is available now.

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