



MEDIA RELEASE – JULY 2013

**HERE COMES THE SUN: SYDNEY SET TO BLOOM  
FOR THE FIRST TIME WITH LINDEMAN'S OPEN GARDEN**

Lindeman's will shine at the inaugural Australian Garden Show from 5-8 September at Sydney's iconic Centennial Park, with the appearance of gardening and culinary oasis, the Lindeman's Open Garden.

This is the first time that Sydneysiders will have the opportunity to experience the international award-winning\* Lindeman's Open Garden, a beautiful space for relaxing in the spring sunshine complete with cooking demonstrations, gardening activities and tastings of Lindeman's Early Harvest range.

Food lovers will enjoy daily cooking demonstrations providing tips and recipes for creating sun-soaked meals using fresh produce grown under the warmth of the Australian sun, perfectly suited to Lindeman's wines.

Visitors will also be able to sample the popular Lindeman's Early Harvest range, which is ideal for spring and summer entertaining. Featuring 11 different wines that are 25 per cent lighter in alcohol and calories,\*\* the Lindeman's Early Harvest range embraces lighter living and has a wine to suit everyone with red, white, sweet and sparkling styles.

A favourite for gardening enthusiasts at Lindeman's Open Garden is the hanging basket display. Here, budding green-thumbs can create a customised edible basket from a huge array of herbs including purple sage, mint, rosemary and golden majoram. These mini-gardens will then adorn the six-metre hanging basket tree before being taken home for visitors to trial and enjoy in the kitchen.

This is the first year of the Australian Garden Show Sydney, which will feature the best in international and local landscaping, design and horticulture. The festival will also form part of Centennial Park's 125<sup>th</sup> anniversary celebration.

The Lindeman's Open Garden will be open at the Australian Garden Show Sydney from 10am – 7pm.

For more information on the Lindeman's Early Harvest range, please visit [www.lindemans.com.au](http://www.lindemans.com.au)

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\*EX-AWARD WINNER 2011 IN THE "BEST SINGLE MARKET EVENT" CATEGORY BEATING OTHER FINALISTS INCLUDING TOURISM AUSTRALIA'S OPRAH TOUR.

\*\*LINDEMAN'S EARLY HARVEST RANGE IS AT LEAST 25% LIGHTER IN ALCOHOL AND CALORIES COMPARED TO COMPARABLE WINES. . THIS RANGE HAS GROWN FROM TWO WINES IN 2007 TO 11 POPULAR VARIETIES INCLUDING RED, WHITE, SWEET AND SPARKLING STYLES.