



MEDIA RELEASE
Thursday, 14 November 2013

**PENFOLDS ANNOUNCED AS
'2013 NEW WORLD WINERY OF THE YEAR'
BY WINE ENTHUSIAST MAGAZINE**

NAPA, CALIFORNIA (Thursday, 14 November 2013) -
Penfolds has been awarded Wine Enthusiast's '2013 New World Winery of the Year'.

Wine Enthusiast's Wine Star Awards honor the most influential and innovative names that have made outstanding achievements in the wine world. The winners will be featured and announced in the special December 31 Wine Star Award issue, and the honorees will attend a gala black-tie dinner in New York City on January 27th, 2014.

This comes on the heels of a stellar year for Penfolds commencing with the 2008 Grange being awarded 100 points by both Wine Advocate and Wine Spectator - the only Australian winery to achieve this honor for the same vintage.

In July 2013, noted Australian wine critic, James Halliday, awarded Penfolds the prestigious title of 'Winery of the Year.' At the same event, 2008 Grange was awarded Best Shiraz and 2010 Bin 169 Coonawarra Cabernet Sauvignon, Best Cabernet.

In September, Josh Greene from *Wine and Spirits Magazine*, awarded Penfolds 'Winery of the Year' - making Penfolds the recipient of this award 23 times, more than any other winery in the world.

For further details about Penfolds and the range of wines, including in-depth tasting notes, please visit: www.penfolds.com

Editors Notes:

About Penfolds:

Penfolds has been producing an impressive array of wines since 1844 and indisputably led the development of Australian fine wine into the modern era. The introduction of Penfolds Grange in 1951 forever changed the landscape of Australian fine wine. Since then a series of standout wines, both white and red, have been released under the Penfolds masthead.

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