



**Media Release**

**1 November 2013**

**Rosemount Estate announces back to back Bushing Royalty, the crowning of its Bushing Kings and the award of 9 Trophies at the 2013 McLaren Vale Wine Show**

Rosemount Estate continues its stellar wine show performance at the 2013 McLaren Vale Wine Show, celebrated at today's annual Winemakers Bushing Lunch. Rosemount was crowned 2013 McLaren Vale Bushing Kings - awarded to the winemaker who receives the highest points for an entry in the Wine Show. This is the second consecutive year Rosemount has received this honourable title after also receiving the crown in 2012.

Rosemount has had an outstanding 2013 on the wine show circuit, having received over 177 awards to date. It was again recognised for its exceptional quality with 27 awards including 9 Trophies, 12 Gold, 4 Silver and 2 Bronze medals at the 2013 McLaren Vale Wine Show. Of the 21 Trophies and Gold awards, 19 were awarded to wines of McLaren Vale appellation, reflective of the high quality and consistency the region delivers.

Angus McPherson, Managing Director Rosemount Estate said the brand's unrivalled performance at this show holds significant importance. "Rosemount Estate is proud to call McLaren Vale home. The region produces great wines, is leading the charge for alternate varietals, and we are extremely excited about the 2012 vintage which has shown exceptional wines upon release. The result bears testament to Rosemount's wine quality and is outstanding recognition for the winemaking and viticulture team led by Matt Koch."

Rosemount Estate Chief Winemaker, Matt Koch says: "To receive any recognition amongst our peers is most humbling for both me and our winemaking and viticultural team. Whilst Rosemount Estate has been fortunate to have a successful run on the wine show circuit, it is the McLaren Vale Wine Show that hold special meaning for me personally given the calibre of producers we have in the region. The result highlights Rosemount Estate's great wines and the McLaren Vale region as an appellation particularly reflective of the amazing 2012 vintage. My team and I are proudly passionate ambassadors of the McLaren Vale region and all it has to offer."

**Trophy & Gold Medal highlights:**

- 2012 Rosemount Estate District Release McLaren Vale Cabernet Sauvignon- Trophy & Gold
- 2012 Rosemount Estate Nursery Project McLaren Vale Grenache- Trophy & Gold
- 2012 Rosemount Estate Nursery Project McLaren Vale Graciano Mataro Grenache- Trophy & Gold
- 2012 Rosemount Estate Diamond Label Cabernet Sauvignon- Trophy & Gold
- 2011 Rosemount Estate Flagships McLaren Vale Balmoral Syrah- Trophy
- 2011 Rosemount Estate Flagships McLaren Vale GSM- Trophy & Gold
- 2011 Rosemount Estate District Release McLaren Vale Shiraz- Trophy & Gold
- 2011 Rosemount Estate District Release McLaren Vale Traditional- Trophy & Gold
- 2008 Rosemount Estate Flagships McLaren Vale Balmoral Syrah- Trophy

**About the 2012 District Release Cabernet Sauvignon, McLaren Vale (Trophy & Gold Medal Winner)**

Vibrant, juicy, red cherries and dark plums give way to creamy, milk chocolate and finally a touch of mint. Fine, gentle tannins cradle the fruit and refresh the palate, leading to a long and mouth-watering finish.

\*New vintage release, exclusive to independent channel. RRP \$19.99

**About the McLaren Vale Wine Show**

The annual McLaren Vale Wine Show is one of the most significant regional wine shows in Australia. The 2012 competition received over 700 entries from 100 wineries within the McLaren Vale and Fleurieu region.

**About Rosemount Estate**

Rosemount Estate is a leader in the Australian wine industry and a brand loved the world over. Rosemount's home is McLaren Vale, South Australia with their winery and cellar door situated within the region. Rosemount wines are exported to over 50 countries. Led by Chief Winemaker Matt Koch, Rosemount crafts a fruit-driven wine style delivering consistent quality throughout the portfolio from Diamond Label to the Flagships tier.

**Ends.**

**For more information please contact:**

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