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Media Contact

Carrie Reed
Chateau St. Jean
707-259-4580
carrie.reed@tweglobal.com

**Sheryl Crow and Chateau St. Jean Partner
Invite Wine Lovers to *Soak Up Sonoma***

SONOMA, CA (July 23, 2013) - Chateau St. Jean winery is pleased to announce its partnership with 9-time Grammy Award winner and multi-platinum recording artist, Ms. Sheryl Crow.

Sheryl Crow and Chateau St. Jean invite consumers to 'Soak Up Sonoma' with 18-months of programming featuring in-store activities, online and social media initiatives and Sheryl Crow music downloads throughout the partnership.

Chateau St. Jean and Sheryl Crow are a perfect pairing. Both are award winning, have a relaxed, elegant style and are leaders in their respective fields. The duo also offers a nice dose of girl power; Sheryl Crow being a Grammy award winning artist who supports a variety of women's advocacy initiatives and Chateau St. Jean with its renowned winemaker, Margo Van Staaveren, with over 30 years of winemaking expertise and who was once named 'Winemaker of the Year' by *Wine Enthusiast Magazine*.

The current summer 'Soak Up Sonoma' promotion offers consumers access to Sheryl Crow music with a free digital download of her new single, "Easy," off her September 10th album release, *Feels Like Home*. Consumers can also gain access to Sheryl Crow's exclusive recipes from her recent cookbook, *If It Makes You Healthy*, featuring seasonal, vitamin-rich recipes created by Sheryl and Chef Chuck White. The recipes are paired perfectly with a host of Chateau St. Jean wines.

Chateau St. Jean is also supporting a cause close to Sheryl Crow by donating \$1 for every bottle of wine sold (up to \$100,000 total) to breast cancer charities during the month of October. A breast cancer survivor and research and awareness advocate, Sheryl works hard to keep Breast Cancer Awareness Month at the forefront.

"We are working on the upcoming 'Notes of Hope' program supporting breast cancer awareness and charities and I am thrilled to partner with a winery that wants to give back," Sheryl Crow said. "This is a cause very close to my heart and to have the opportunity to team with a winery that shares my same passion is incredible. I am very proud to support Chateau St. Jean in this effort," she added.

Rounding out the partnership will be a December 'Holiday Harmony' promotion, which will offer consumers three additional music downloads from Sheryl's soon to be released album, *Feels Like Home*, more recipes from her cookbook and festive party ideas. For more information about Chateau St. Jean's partnership with Sheryl Crow visit <http://sherylcrow.chateaustjean.com/#>

About Chateau St. Jean

Chateau St. Jean, with its gracious style, elegant architecture and inviting gardens and tasting rooms, is the quintessential Sonoma winery. The winemaking estate is located at the foot of Sugarloaf Ridge in the Sonoma Valley near Kenwood, California. Founded in 1973, Chateau St. Jean has long been recognized as a leader in Chardonnay. Winemaker Margo Van Staaveren uses her more than 30 years of vineyard and winemaking expertise with Chateau St. Jean to highlight the best of each vineyard, varietal and vintage in all of her wines. www.chateaustjean.com

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