

10 January 2013

Melbourne Food and Wine Festival announces Treasury Wine Estates as new partner

In the lead up to its 21st annual celebration (1 – 17 March 2013), Melbourne Food and Wine Festival presented by Bank of Melbourne (MFWF) is proud to announce its partnership with Treasury Wine Estates (TWE).

TWE is a Melbourne headquartered, global wine business, with a leading portfolio of iconic brands, including many of Victoria's finest wineries: Baileys of Glenrowan, Coldstream Hills, Seppelt, T'Gallant and St Huberts.

TWE joins Langham Melbourne, SanPellegrino, KitchenAid and Smeg as a Gastronomy Principal partner and is also the preferred fine wine partner for the Festival's Restaurant Express program.

John Haddad AO, chairman of MFWF says he is delighted to announce the partnership with TWE: "Melbourne Food and Wine Festival celebrate the quality and vibrancy of wine in Victoria, championing talented winemakers across its many regions.

"In partnering with Treasury Wine Estates, the Festival will connect with TWE's prestigious and award winning wine brands and continue to showcase great Victorian wine."

David Dearie, Treasury Wine Estate CEO, said: "We're thrilled to be a Gastronomy Principal Partner, and preferred fine wine partner for Restaurant Express. We look forward to showcasing our Victorian wines, from our cool-climate Pinot Noirs and Chardonnays from Coldstream Hills, to the elegant sparkling and still wines from Seppelt.

"We're also excited to be hosting events at T'Gallant, St Huberts and Seppelt wineries as part of the Festival."

In recognition of the partnership and to celebrate the Festival, TWE have developed the Taste of Victoria Mixed Dozen, an exclusive offer for consumers featuring wine from their six Victorian brands. Visit tasteofvictoria.com.au for more information or to purchase at \$149.

Over 17 days (1 – 17 March 2013), MFWF will take over the city and state with hundreds of unforgettable food and wine events, punctuated with three core weekends of activity: Opening Weekend, Langham Melbourne MasterClass Weekend, and Regional Closing Weekend.

Langham Melbourne MasterClass events on sale now

Full Festival Guide on sale 1 February 2013

melbournefoodandwine.com.au



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