



DEVIL'S LAIR

Margaret River

MEDIA RELEASE

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THREE TROPHIES FOR DEVIL'S LAIR AT SYDNEY ROYAL WINE SHOW

Margaret River winery Devil's Lair has received outstanding results at the 2013 Macquarie Group Sydney Royal Wine Show, taking home three trophies. The 2011 Margaret River Hidden Cave Cabernet Shiraz won two trophies - the Leslie Kemeny Memorial Perpetual Trophy for Best Two Year Old Premium Red Wine and the John Swann Perpetual Trophy for Best Premium Dry Red Wine Two Years and Older - while 2011 Fifth Leg Shiraz won the Wine Communicators of Australia Perpetual Trophy for Best Large Volume Dry Red Wine.

The 2011 Devil's Lair Cabernet Shiraz now has four trophies to its name, after it won trophies at the 2012 Margaret River Wine Show and the 2012 Royal Melbourne Wine Show. It's the second time The Hidden Cave range has received the top honours at Sydney Royal Wine Show, with the 2011 The Hidden Cave Chardonnay receiving a trophy at last year's show.

Out of 2340 wines entered and judged at the 2013 Macquarie Group Sydney Royal Wine Show, Devil's Lair won Gold medals for five wines: the 2011 Devil's Lair Chardonnay, 2011 The Hidden Cave Cabernet Shiraz, 2012 The Hidden Cave Chardonnay, 2011 Fifth Leg Chardonnay and 2011 Fifth Leg Shiraz.

Devil's Lair Chief Winemaker, Oliver Crawford, said: "To receive such outstanding results at this a high-calibre wine show is a great achievement for the entire team. It's also a fantastic endorsement for some of the things we are doing differently at Devil's Lair."

"A Margaret River Cabernet blended with Shiraz is somewhat unusual for this region, but in trialling different blends I found that our Cabernet Sauvignon simply delivered a better wine when blended with Shiraz. It's great to have this alternative approach awarded with two trophies."

"Similarly, Western Australian Shiraz is gradually becoming more recognised, but it's certainly not as well-known as those from the famous regions of South Australia and Victoria. The Fifth Leg Shiraz has been doing really well in Western Australia and we are now about to expand distribution to other states in First Choice Liquor stores. I'm sure the Trophy for Best Large Volume Dry Red Wine will give confidence to those who are not as familiar with Shiraz from Western Australia."

"Finally, to have each of our Chardonnay tiers recognised with Gold is testament to the quality of the entire portfolio," Crawford said.

TROPHY: Devil's Lair The Hidden Cave Cabernet Shiraz 2011, RRP \$22.99

Leslie Kemeny Memorial Perpetual Trophy for Best Two Year Old Premium Red Wine

John Swann Perpetual Trophy for Best Premium Dry Red Wine Two Years and Older

TROPHY: Fifth Leg Shiraz 2011, RRP \$17.99

Wine Communicators of Australia Perpetual Trophy for Best Large Volume Dry Red Wine

GOLD: Devil's Lair Chardonnay 2011, RRP \$49.99

GOLD: Devil's Lair The Hidden Cave Chardonnay 2012, RRP \$22.99

GOLD: Fifth Leg Crisp Chardonnay 2011, RRP \$17.99

Devil's Lair, The Hidden Cave and Fifth Leg wines are available in fine wine retailers and restaurants across Australia. For more information, please contact: Justine Rebien, PR and Communications Manager, Justine.rebien@tweglobal.com 0438 545 383 or 03 8533 3838



OLIVER CRAWFORD – WINEMAKER

Oliver Crawford joined Devil's Lair in July 2008, bringing with him a long record of experience and success as the winemaker who shaped Penfolds Yattarna into one of Australia's finest and most textured Chardonnays.

Oliver's family entered the wine industry in 1986 by planting a vineyard near Orange in New South Wales. Over the ensuing ten years he worked on the vineyard, completed an Oenology degree through Roseworthy and undertook vintages at Rosemount Estate, initiating his affiliation with Chardonnay.

Oliver took a winemaking role in the Barossa Valley in 1998 and moved to Penfolds the following year where he made some of Australia's most famous reds. Within two years Oliver was in charge of the white winemaking team and his legacy includes pioneering a move into Tasmania in search of great fruit from cooler climates.

Whilst Margaret River is the perfect place for Australia's finest Chardonnay winemakers, Oliver is relishing the chance to once again work with great reds, especially Cabernet Sauvignon.

A long time crafting Chardonnay has imprinted an appreciation of texture and is where Oliver feels he can bring his experience to bear.

About Devil's Lair, The Hidden Cave and Fifth Leg

A combination of geology, geography and climate create wines with great clarity, delicate fruit flavours and elegant structure. Devil's Lair is celebrated for its Chardonnay and Cabernet Sauvignon.

The winemaking team includes: Chief Winemaker Oliver Crawford, and winemakers Ben Miller and Michael Kane. Vineyard Manager Simon Robertson has been with the Estate for more than two decades.

The Devil's Lair wine labels recreate the Tasmanian tiger's image together with the mysterious fifth leg which was found amongst the remains. The Devil's Lair stable includes: Devil's Lair, Dance with the Devil and most recently, The Hidden Cave collection.

The Fifth Leg wines are also crafted by the Devil's Lair team. Fifth Leg is full of cheeky confidence: serious about wine, but not about life.

For more information or images, please contact:

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