



## **MEDIA RELEASE**

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### **PENFOLDS NAMED AUSTRALIAN WINE PRODUCER OF THE YEAR AT THE INTERNATIONAL WINE AND SPIRIT COMPETITION 2014**

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LONDON, UNITED KINGDOM (Wednesday, 12 November 2014) - Penfolds has been named **Australian Wine Producer of the Year** by the International Wine and Spirit Competition (IWSC) at an awards dinner held in London this evening. In addition to this prestigious honour Penfolds also received the Trophy for **best Worldwide Fortified Wine**, awarded to Penfolds Grandfather Rare Tawny.

Penfolds Chief Winemaker Peter Gago said: "It's a proud moment for the Penfolds winemaking team to be recognised by the IWSC, particularly given the number of high quality wines entered from across Australia and the world. We're honoured to be recognised in this competition particularly in our 170<sup>th</sup> year."

The collection of 2014 IWSC medals for Penfolds included:

- NV Penfolds Grandfather Rare Tawny – Trophy and Gold
- 2012 Penfolds RWT Barossa Valley Shiraz – Gold Outstanding
- 2012 Penfolds Reserve Bin A Chardonnay – Gold
- 2012 Penfolds Kalimna Bin 28 Shiraz – Gold
- 2012 Penfolds Bin 150 Marananga Shiraz – Silver Outstanding
- 2014 Penfolds Bin 51 Eden Valley Riesling – Silver Outstanding
- 2013 Penfolds Cellar Reserve Chardonnay – Silver Outstanding

It's the second major international wine competition award in 2014 for Penfolds. Earlier this year the winery collected the Len Evans Trophy for consistency over a five year period at the International Wine Challenge. These accolades also come after the winery received Wine Enthusiast (US) magazine's New World Winery of the Year award in January and more recently Peter Gago was named 2014 Gourmet Traveller Wine (AUS) magazine's Winemaker of the Year, and recipient of the Len Evans Award for Leadership by the title.

The International Wine and Spirit Competition was founded in 1969 and is the premier competition of its kind in the world. All entries are blind tasted in groups divided by variety, region and vintage as necessary. It remains the only international wine competition that puts all wines through chemical analysis as well as judging by a team of senior tasters.

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#### **About Penfolds:**

Penfolds has been producing an impressive array of wines since 1844 and indisputably led the development of Australian fine wine into the modern era. The introduction of Penfolds Grange in 1951 forever changed the landscape of Australian fine wine. Since then a series of standout wines, both white and red, have been released under the Penfolds masthead.

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