

WYNNS
COONAWARRA ESTATE



MEDIA RELEASE

Under embargo until 1 July 2014

2014 Wynnsday collection showcases two outstanding, yet contrasting, Coonawarra vintages highlighting the best of Wynns classic Cabernet & Shiraz.

The 2014 Wynnsday collection features the best of the highly lauded 2010 and 2012 vintages.

The latest Wynnsday line-up includes:

- *Wynns Coonawarra Estate Alex 88 'Single Vineyard' Cabernet Sauvignon 2010*
- *Wynns Coonawarra Estate 'V&A Lane' Select Vineyard Cabernet Shiraz 2012*
- *Wynns Coonawarra Estate 'V&A Lane' Select Vineyard Shiraz 2012*
- *Wynns Coonawarra Estate 'Black Label' Cabernet Sauvignon 2012*
- *Wynns Coonawarra Estate 'Black Label' Shiraz 2012*

Home to Australia's most revered Cabernet, this stunning collection features a suite of exceptional Cabernet wines. Wynns Black Label Cabernet 2012, from the top 20-25% of Cabernet parcels available to Wynns winemakers; the 2012 V&A Lane Cabernet Shiraz and Shiraz wines sourced from prized vineyards along V&A Lane and the distinctive 10th Single Vineyard wine Alex 88 Cabernet Sauvignon 2010, as the second exceptional release from this vineyard.

The iconic Wynns John Riddoch Cabernet 2010, released last year, and only crafted in exceptional vintages, continues to prove its pedigree recently named 'Wine of the Year' and the International Wine Challenge's 'Best South Australian Cabernet'.*

This year's release of Wynns Black Label Cabernet again provides a benchmark for this wonderful Coonawarra season. Classic, supple and poised this wine consistently delivers on the pedigree it is renowned for.

This release also marks the 10th Single Vineyard wine with the Alex 88 Cabernet Sauvignon 2010. After the inaugural release in 2001, the Wynns Single Vineyard wines are selected to be the perfect expression of a vineyard's terroir from a given vintage. The Wynns Single Vineyard release has become a great tradition engendering excitement among the many wine lovers keen to savour the next release of this style.

Although renowned for some of Australia's finest Cabernet, Wynns has a long standing history with Shiraz and is privileged to hold prime Shiraz vineyards across Coonawarra's famous terra rossa strip. The Wynns Black Label Shiraz 2012 in its second vintage, along with the V&A Lane Shiraz, are both true to Coonawarra's silky cool style and finesse.

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Wynns Senior Winemaker, Sue Hodder says the 2014 Wynnsday release wines perfectly catalogue the nuances of two wonderful vintages.

“Whilst both glorious, the 2010 and 2012 vintages could not have been more different. 2012 was characterized by low yields and consequently, an early Coonawarra harvest resulting in wines that are balanced, fine and restrained whereas the 2010 wines were praised for their intensity and richness.

“The defining quality of the 2014 Wynnsday releases is one of cellaring potential which Wynns collectors are eagerly anticipating” she adds.

The Wynns new vintage release will be available from ‘Wynnsday’ 6 August 2014 from fine wine retailers and Wynns cellar door. The remaining Wynns classic wines will continue to be released throughout the year.

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EDITOR’S NOTES – ABOUT THE WINES

Wynns Coonawarra Estate ‘Black Label’ Cabernet Sauvignon 2012

First produced in 1954, and widely known as ‘Black Label’, Wynns Coonawarra Estate Cabernet Sauvignon has established a reputation for displaying excellent varietal and regional characteristics. The wine is produced from only the top 20-25% of Cabernet fruit available from Wynns Coonawarra Estate.

A wine of style and stature, and a perennial favourite in auction circles, the ‘Black Label’ is one of Australia’s most collectable wines and Australia’s benchmark Cabernet Sauvignon. It consistently delivers the potential for medium to long-term cellaring, with the average vineyard age for Wynns ‘Black Label’ over 35 years.

Classic supple, powdery tannins and balanced acidity frame the dense core of fruit creating a beautifully balanced wine; complemented by a diverse array of blackberry, dark cherry and black olive on the nose.

Wynns Coonawarra Estate ‘Black Label’ Shiraz 2012

Wynns ‘Black Label’ Shiraz is a superb example of Coonawarra’s cool climate style. Displaying great fruit density and character this wine displays rich and complex flavours of red berries, spice and chocolate, layered fruit underpinned by tightly focused tannins.

Wynns Coonawarra Estate ‘V&A Lane’ Cabernet Shiraz 2012

This wine honours Wynns’ prized vineyards along V&A Lane. The Cabernet vineyards from V&A Lane have been important contributors to Wynns’ top wines for many years, and have great pedigree. This area is also gaining a reputation for great Shiraz, and a marriage of the two varieties is part of Wynns’ history, going back to its earliest blends. The distinctive fruit from these vineyards has a signature density and richness; the defining characteristic of this location along the Coonawarra strip.

Co-fermenting the Cabernet and Shiraz has created a core of harmony for this wine offering bright red fruit to opulent dark fruit layered between black olive savoury nuances.

Wynns Coonawarra Estate 'V&A Lane' Shiraz 2012

This wine honours Wynns' prized vineyards along V&A Lane. The distinctive fruit from these vineyards has a signature density and richness. The mature Shiraz vineyards along V&A Lane ripen early, and are among the first picked each season. The resulting wines have a modern appeal being fresh, spicy, yet still maintaining the succulent and silky palate structure of a Shiraz that can proudly take its place on the world stage.

Inclusion of whole bunches in the fermentation has contributed to the attractive lightness of structure of this wine.

Wynns Coonawarra Estate Alex 88 'Single Vineyard' Cabernet Sauvignon 2010

The Wynns Alexanders' Block was planted with Cabernet Sauvignon in 1988 (hence Alex 88). The terra rossa soil in this vineyard is a deep, light clay which produces even, low cropping Cabernet Sauvignon with great fruit intensity. The 2010 Alex 88 is our second release from this vineyard, planted in 1988 and named after the Alexander family, who owned this block from the early 1900s until 1966. The Alex 88 planting reliably contributes grapes to Wynns' John Riddoch or Black Label Cabernets, and it is fitting to acknowledge this quality with an individual label. The release of Wynns Alex 88 Cabernet Sauvignon marks the 10th release of Wynns Single Vineyard wines.

The key to this vineyard is its powerful, muscular character, combined with a signature clarity and brightness of fruit; resulting in a rich and textured wine.

***Recent accolades for Wynns Coonawarra Estate**

- John Riddoch Cabernet Sauvignon 2010 named Jeremy Oliver's 'Wine of the Year' receiving 98 points in The Australian Wine Annual 2014.
- John Riddoch Cabernet Sauvignon 2010 awarded Best Australian Cabernet and Best South Australian Cabernet along with Black Label Shiraz 2010 awarded Best Coonawarra Shiraz at the International Wine Challenge 2014 in London.
- John Riddoch elevated to 'Exceptional' in the Langtons Classification of Australian Fine Wine.