



MEDIA RELEASE

Thursday, 16 July 2015

**PENFOLDS AWARDED WHITE WINEMAKER OF THE YEAR
BY INTERNATIONAL WINE CHALLENGE**

LONDON, UK (Thursday, 16 July 2015) - Today Penfolds is celebrating being named International White Winemaker of the year by the International Wine Challenge (IWC).

The award was collected on behalf of the Penfolds team by Senior White Winemaker Kym Schroeter at the IWC awards dinner in London. Having joined Penfolds back in 1987, Kym boasts over a quarter of a century of Penfolds winemaking experience. This award is testament to the development of the Penfolds white wine range across successive generations of Penfolds white winemakers, and not by coincidence, accelerated since Kym's appointment as White Winemaker in 2003.

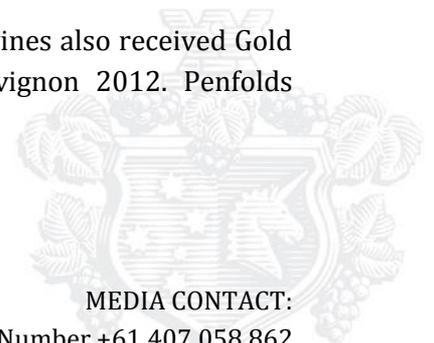
At the IWC Awards Dinner in Central London, Kym said: "The Penfolds team is truly honoured to receive such a prestigious award from the IWC. Being recognised as the best international white winemaker serves to demonstrate Penfolds ability to consistently craft white wines of the highest quality across a range of regions and varieties."

The award serves as fitting recognition of the crop of medal winning white wines made by Penfolds this year. Gold medals were awarded to three vintages from its Reserve Bin Chardonnay range, including: Reserve Bin 12A Chardonnay 2012, Reserve Bin 10A Chardonnay 2010 and Reserve Bin 09A Chardonnay 2009. The 10A also scooped trophies for the Adelaide Hills White, Australian Chardonnay and Australian White, whilst the 09A was awarded the Champions' trophy having previously won best international white wine in 2011.

It also struck Gold with Yattarna Chardonnay 2010. Two Penfolds red wines also received Gold medals; Bin 389 Cabernet Shiraz 2012 and Bin 707 Cabernet Sauvignon 2012. Penfolds Grandfather Rare Tawny collected a Gold medal in the fortified category.

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Penfolds Chief Winemaker Peter Gago commented: “The Penfolds winemaking team is delighted with this award from IWC which recognizes our portfolio of white wines. Kym has done a terrific job in continuing the Penfolds tradition of innovation and pushing forwards the development of the white wine portfolio. It’s an exciting time for Australian white wines, particularly Chardonnay, a variety now enjoying a new phase of seriousness, drinkability & durability.”

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EDITOR’S NOTES

ABOUT PENFOLDS:

Penfolds has been producing an impressive array of wines since 1844 and indisputably led the development of Australian fine wine into the modern era. The introduction of Penfolds Grange in 1951 forever changed the landscape of Australian fine wine. Since then a series of standout wines, both white and red, have been released under the Penfolds masthead.



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