



June 2015

Wolf Blass named International Winery of the Year at the San Francisco International Wine Competition

Leading Australian winery, Wolf Blass, has been named International Winery of the Year at the coveted San Francisco International Wine Competition, making Wolf Blass the first Australian winery to win this award in over 15 years and only the second Australian winery in history to receive this honour.

The Tasting Panel Magazine Winery of the Year award recognizes the single winery earning the most points, measured by the number and level of awards won.

Now in its 35th year, the San Francisco International Wine Competition is the largest, most influential International wine competition in America and is judged by a prestigious panel of nationally recognized wine experts.

Wolf Blass was also named Australian Winery of the Year and received two double gold medals*, seven gold medals* and Wolf Blass Grey Label Cabernet Shiraz 2012 was named 'Best Cabernet Shiraz of Show'.

Wolf Blass Chief Winemaker, Chris Hatcher is elated with this result from America, the largest wine market in the world.

"Being named International Winery of the Year in the world's largest wine market is exciting and is particularly pleasing given this is only the second time an Australian winery has won the award in 35 years of competition. The entire Wolf Blass team is proud to receive such an accolade at America's most respected wine competition.

"Grey Label was the first Wolf Blass wine ever made and today still reflects the original winemaking philosophy - to create wines of great quality, character and consistency. Receiving 'Best Cabernet Shiraz of Show' for our Grey Label Cabernet Shiraz 2012 further highlights the consistent quality and approachability that Wolf Blass Grey Label is renowned for.

"At Wolf Blass, we pride ourselves on being a world class winery and creating award winning wines that are enjoyed across the world" he said.

- ends -

For further information and a full list of awarded Wolf Blass wines please contact Rebecca Appleton, Global PR Manager Wolf Blass on 03 8533 3959 or Rebecca.Appleton@tweglobal.com

Note to editors

*The awarded Wolf Blass wines were:

Wolf Blass Grey Label Langhorne Creek Cabernet Shiraz 2012	Double Gold	97
Wolf Blass Gold Label Pinot Noir Chardonnay Sparkling 2012	Double Gold	96
Wolf Blass White Label Adelaide Hills Cabernet Sauvignon 2012	Gold	93
Wolf Blass Estates of the Barossa St Johns Shiraz 2012	Gold	93
Wolf Blass Gold Label Adelaide Hills Chardonnay 2014	Gold	90
Wolf Blass Gold Label Coonawarra Cabernet Sauvignon 2013	Gold	90
Wolf Blass Grey Label McLaren Vale Shiraz 2013	Gold	90
Wolf Blass Grey Label Langhorne Creek Cabernet Shiraz 2013	Gold	90
Wolf Blass Black Label Cabernet Shiraz Malbec 2008	Gold	90

ABOUT WOLF BLASS WINES

Wolf Blass was established in the Barossa Valley in 1966 and has grown from a humble tin shed to become one of the worlds most successful and awarded wine brands. A recipient of more than 3,000 medals and trophies at national and international wine shows, the essence of Wolf Blass wines is exemplified through the passion of its custodians past and present as they continuously strive to produce wines of quality, character and consistency.