



MATUA

PRESS RELEASE – FOR IMMEDIATE RELEASE

17 November 2016

Matua named New Zealand Wine Producer of Year at IWSC

Matua has taken out the top prize for all New Zealand wineries at the prestigious International Wine and Spirit Competition (IWSC), winning the trophy for **New Zealand Wine Producer of the Year**, announced last night in London. The winery, which produced New Zealand’s first Sauvignon Blanc in 1974, had a medal tally which incorporated the Trophy alongside 12 medals, including Gold Outstanding for the 2013 Matua Single Vineyard Pinot Noir, five Silver Outstanding medals, four Silvers and a Bronze.

This now means that Matua has received the title of NZ Wine Producer or Winemaker of the Year at a major international wine competition four years consecutively – 2013, 2014, 2015 and 2016 - after having already been bestowed this honour at the 2013 and 2015 New Zealand Royal Easter Show Wine Awards and the 2014 New Zealand International Wine Show.

Matua was up against Giesen, Kim Crawford and Brancott Estate for the coveted 2016 IWSC Trophy.

Greg Rowdon, Matua Chief Winemaker is absolutely thrilled with the result. “More than ever New Zealand is producing wines that stand up on the global stage and to be acknowledged as the IWSC New Zealand Producer of the Year is testament not only to the quality of Matua wines but also the breadth of our portfolio and the consistently high standards we are achieving,” he said.

“We entered 12 wines and received 12 medals – so we are so pleased to have a 100% strike rate. It wasn’t a case of one particular wine outshining the rest either, but our portfolio as a whole consistently performing well, which is our ultimate aim,” Rowdon said.

Founded in 1969, the International Wine & Spirit Competition is widely recognised as the original, the most prestigious and the most respected wine & spirit competition in the world. Receiving entries from nearly 90 countries worldwide, the Competition uses a two stage judging process taking place over a six month period to ensure the IWSC produces the industry’s most credible results.

Matua received the following medals at the 2016 IWSC:

Award	Wine
NZ Producer of the Year Trophy	Overall
Gold Outstanding	Matua Single Vineyard Central Otago Pinot Noir 2013
Gold	Matua Single Vineyard Hawke’s Bay Malbec 2014
Silver Outstanding	Matua Single Vineyard Marlborough Sauvignon Blanc 2015
Silver Outstanding	Matua Lands and Legends Marlborough Sauvignon Blanc 2015
Silver Outstanding	Matua Single Vineyard Marlborough Chardonnay 2014
Silver Outstanding	Matua Single Vineyard Hawke’s Bay Merlot 2013
Silver Outstanding	Matua Single Vineyard Hawke’s Bay Merlot Malbec 2013
Silver	Matua Single Vineyard Central Otago Pinot Noir 2014
Silver	Matua Single Vineyard Hawke’s Bay Syrah 2014
Silver	Matua Lands and Legends Marlborough Chardonnay 2014
Silver	Matua Lands and Legends Marlborough Pinot Noir 2014
Bronze	Matua Single Vineyard Hawke’s Bay Albarino 2015

About Matua

Matua began in 1969 when Bill and Ross Spence started from a small tin shed in West Auckland. In 1974 Matua created the wine that made New Zealand famous, producing the country’s first Sauvignon Blanc. Not a well-known varietal then, some wine drinkers even mistook it for white Cabernet Sauvignon.

Today Matua is not just about producing great Sauvignon Blanc – the team is also committed to being world leaders in Pinot Noir and Chardonnay and today is one of New Zealand’s most awarded and internationally acclaimed wineries.

The Matua portfolio includes the fruit driven Regional Range (teal label), the innovative lighter in alcohol and calorie Regional First Frost Sauvignon Blanc, the Lands & Legends Series, and the flagship Single Vineyard Collection.

www.matua.co.nz

www.iwsc.net