



STERLING VINEYARDS NAMED EXCLUSIVE WINES OF THE 2016 OSCARS®

NAPA, CA (February 9, 2016) - Sterling Vineyards, the landmark Napa winery, will once again provide the exclusive wines for the Academy of Motion Picture Arts and Sciences' Governors Ball, the official party following the Oscars®, to be held Sunday, February 28, 2016. This will be the 10th year that Sterling Vineyards has been poured during Hollywood's biggest night.

Sterling Vineyards®' winemakers have created two custom made wines to be exclusively poured for the evening, Sterling Vineyards Limited Edition Gold Standard Reserve and Sterling Vineyards Limited Edition Red Carpet Reserve, in addition to four other Sterling premium wines: Napa Valley Sauvignon Blanc, Chardonnay, Cabernet Sauvignon and Reserve Chardonnay. The wines were specifically chosen to pair with the extraordinary menu created by Master Chef Wolfgang Puck, who will once again create the 50+ selections of hors d'oeuvres, small plate entrees and desserts for the Academy's 1,500 guests.

"We are honored that Sterling Vineyards has again been selected to be poured at arguably one of the world's most glamorous parties," said Harry Hansen, Senior Winemaker for Sterling Vineyards. "Paired with Master Chef Wolfgang Puck's always innovative menu, this promises to be an incredible ending to a spectacular evening. We can definitely guarantee that the moments will be golden, but the wines will be pure Sterling."

The 88th Oscars will be held on Sunday, February 28, 2016, at the Dolby Theatre® at Hollywood & Highland Center® in Hollywood, and will be televised live by the ABC Television Network at 7 p.m. ET/4 p.m. PT. The Oscar presentation also will be televised live in more than 225 countries and territories worldwide.

ABOUT STERLING VINEYARDS:

Established by visionary Sir Peter Newton in 1964, Sterling Vineyards sits at the top of Napa, one mile south of historic Calistoga. Founded on the premise of innovation, Sterling Vineyards led the Bordeaux varietal movement in Napa with the first single bottling of Merlot released in 1969. Today, through world class vineyards, modern winemaking techniques and master winemakers, Sterling has received global acclaim. The winery is accessible by aerial tram where visitors are treated to breathtaking 360 degree views of Napa Valley.

For more information on Sterling Vineyards, visit sterlingvineyards.com

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