



Wolf Blass launches 41st vintage of iconic Black Label as part of 2017 Luxury Collection

Launching on Thursday 2 March, the 2017 Wolf Blass Luxury Collection offers a portfolio of wines that demonstrate the skill, passion, dedication and craftsmanship of our winemakers.

Honouring the values of quality, character and consistency first established by Wolf in 1966, we present a range of traditional, yet contemporary wines that showcase the Wolf Blass hallmarks of power and elegance.

This year we release the 41st vintage of our iconic Black Label. Chris Hatcher, Chief Winemaker says,

“Since 1973, the chase to make the perfect wine has been fundamental to creating 41 remarkable vintages of black label, one of Australia’s most decorated wines. artful blending has made a sophisticated, multi-layered wine with a complex composition of intense fruit and magnificent structure.”

The wines that make up the 2017 Wolf Blass Luxury Collection are:

White Label Piccadilly Chardonnay 2016 RRP \$33.99

Alc - 12.5% Acidity 6.5 g/L pH 3.24

Piccadilly valley has again delivered pristine, elegant fruit to create a refined, distinctive and regionally expressive chardonnay. focused acidity drives a complex, structural palate with impeccable balance and exceptional length of flavour.

Grey Label McLaren Vale Shiraz 2014 - RRP \$44.99

Alc - 14.5% Acidity 6.7 g/L pH 3.57

McLaren Vale Shiraz is inherently suited to the Grey Label style, rich, plush and powerful yet with an approachability that provides sheer enjoyment throughout its evolution over time in bottle.

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Grey Label Langhorne Creek Cabernet Shiraz 2014 RRP \$44.99

Alc - 14.5% Acidity 6.7 g/L pH 3.54

The distinction, elegance and power of Langhorne Creek is expressed enticingly in Grey Label Cabernet Shiraz. evolving since the first 1967 blend, it remains constant in the quality, character and style that is Grey Label.

Black Label Cabernet Shiraz Malbec 2013 - RRP \$129.99

Alc - 14.5% Acidity 7.1 g/L pH 3.52

Medlands Vineyard Platinum Label Shiraz 2013 - RRP \$199.99

Alc - 14.5% Acidity 6.8 g/L pH 3.59

A single vineyard wine from the unique Medlands vineyard that showcases the power and intensity of the 2013 vintage. the very best of Barossa shiraz is expressed within a cloak of lifted fruit and the velvety texture that is the hallmark of Wolf Blass.

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For more information or to request imagery, additional samples or winemaker comment please contact Rebecca Appleton, Wolf Blass Global PR Manager on 03 8533 3959 or Rebecca.Appleton@tweglobal.com