



MEDIA RELEASE
FOR IMMEDIATE RELEASE: THURSDAY 23 JULY 2020

2016 GRANGE LEADS THE 2020 PENFOLDS RELEASE

MAGILL ESTATE, SOUTH AUSTRALIA: The Penfolds Collection 2020 is a family of fine wines spanning five impressive white and red wine Australian vintages. Led by the 66th consecutive release of Grange, the 2020 Collection is a testament to the enduring House Style and winemaking philosophy passed down through generations of Penfolds winemakers.

The wines of the 2020 Collection stand proudly in a release that offers multi-region and multi-vineyard blends, single-region wines and a single-vineyard wine. In its entirety, this new release displays red wines of distinctive refinement and cellaring potential, and white wines which deliver on complexity and flavour.

Sophisticated and sculptured, the 2016 Grange was a crowd favourite during the recent Penfolds *Rewards of Patience Edition VIII* tasting, *“Not playing to flagship favourites, but the 2016 Grange may politely nudge the classic 2004 and 2010. It would be brazen to rank any further back into the last millennium”*, Peter Gago, Penfolds Chief Winemaker said. Detailed assessment of the 2016 Grange, along with reviews of current and back vintage wines from Penfolds entire portfolio, can be found in the new *Rewards of Patience Edition VIII* book - available from late-August 2020.

Adding to this year’s release, Penfolds will launch a new wine blended from four vintages of Grange, aptly named Penfolds *g4*. The blend energetically entwines Grange DNA from the exceptional 2002, 2004, 2008 and 2016 vintages to create a completely unique expression of Penfolds flagship. *“These four Grange vintages are amongst our favourites of the last two decades. All so different – in every sense, not just climatically. The synergistic blending of these vintages worked perfectly from a quality, structural and style perspective”*, says Gago. Only 2,500 bottles were filled, RRP \$3,500AUD each (750ml).

While Grange leads the charge, the charm and character of the core 2018 Bins rival any Penfolds Bin released over the last half-century. Special mention must be noted for the 2018 Bin 389 Cabernet Shiraz, a release that commemorates the 60th anniversary since it was first made in 1960, by Max Schubert. Harmonious, balanced and focused, this wine demonstrates why Bin 389 remains one of Australia’s most popular collectable red wines. Peter Gago reflects on the significance of Bin 389 saying, *“Put simply, Bin 389 Cabernet Shiraz manifests all that is Penfolds ... a wine that so many of us have grown with. This style extolls the wisdom of blending, as it does the synergies afforded by varietal and sourcing freedom.”*

The cabernet stable broadens this year with the sixth release of Bin 169 Coonawarra Cabernet, a contemporary 2018 expression of cabernet which is released only in exceptional years. *“This 100% cabernet dutifully puts its hand up to help champion the region”* says Gago. *“Vying for Bin 707 quality fruit its Coonawarra badge and French oak lodgings hold sway. Built differently, dressed differently”*. Altogether different is the 2017 St Henri, a masterclass of texture with silky, polished tannins. The new release is stylish and proportioned with a great core and lovely framework – a truly exemplar St Henri vintage.

Not to be overshadowed by the reds, the four white wines released in this Collection continue to excite Penfolds winemakers. The 2019 release of Bin 311 Chardonnay caught the attention of Peter Gago during a recent tasting. He said, *“From the garage to the studio, Bin 311 can now more than just whistle an enduring tune. This wine now confidently struts across a wider cool-climate stage. An awakened and enlightened blend”*. The 2018 Yattarna, 2018 Reserve Bin A Adelaide Hills Chardonnay and 2020 Bin 51 Eden Valley Riesling are equally impressive.

The Penfolds Collection 2020 and Penfolds *g4* are available from Thursday 6th August at Penfolds Cellar Doors (Magill Estate Winery and Barossa Valley Cellar Door) and select fine wine stores. For more information visit www.penfolds.com.

The Penfolds Collection 2020 includes:**RRP AUD:**

• 2016 Grange	\$950.00
• 2018 Yattarna	\$175.00
• 2018 Bin 707 Cabernet Sauvignon	\$650.00
• 2018 RWT Bin 798 Barossa Valley Shiraz	\$200.00
• 2018 Bin 169 Coonawarra Cabernet Sauvignon	\$360.00
• 2018 Magill Estate Shiraz	\$150.00
• 2017 St Henri Shiraz	\$135.00
• 2019 Reserve Bin A Adelaide Hills Chardonnay	\$125.00
• 2018 Bin 389 Cabernet Shiraz	\$100.00
• 2018 Bin 407 Cabernet Sauvignon	\$110.00
• 2018 Bin 150 Marananga Shiraz	\$100.00
• 2018 Bin 28 Shiraz	\$50.00
• 2018 Bin 128 Coonawarra Shiraz	\$60.00
• 2018 Bin 138 Barossa Valley Shiraz Grenache Mataro	\$60.00
• 2019 Bin 23 Pinot Noir	\$50.00
• 2019 Bin 311 Chardonnay	\$50.00
• 2020 Bin 51 Eden Valley Riesling	\$40.00

-ENDS-

Editor's Notes**About Penfolds:**

Since 1844, Penfolds has played a pivotal role in the evolution of wine making with a history and heritage that profoundly reflects Australia's journey from colonial settlement to the modern era. Penfolds collection of benchmark wines were established in a spirit of innovation and the constant and endless pursuit of quality, evidenced from the secret bottling of Grange in 1951 and the unbroken line of vintages of what is now arguably Australia's most iconic red wine. Today, the collection continues to display the distinctive and consistently recognisable Penfolds 'House Style'; the ultimate expression of Penfolds time-honoured tradition of sourcing the best fruit from the best regions. Historic blends, significant milestones and heritage vineyards have been honoured by a lineage of custodians whose courage and imagination, precision and humility have ensured Penfolds remains true to its original values while remaining relevant for current and future generations. The stories and philosophies behind each label bring a timeless quality, making Penfolds wines special and compelling for collectors and drinkers the world over.

The Rewards of Patience Edition VIII:

The Rewards of Patience is the definitive reference guide for Penfolds wines. It provides wine collectors and wine trade with an updated expert opinion about the aging progression of Penfolds vintages, from the 1951 Bin 95 Grange to the 2020 Bin 51 Eden Valley Riesling and almost everything in between. Penfolds House Style and the emotive stories behind the labels have captivated wine collectors for years. The wines are loved for their inviting richness of flavour, consistency of quality and longevity. Penfolds is a great Australian wine tradition shared by people from all walks of life.

For more information visit: www.penfolds.com **Facebook/Penfolds** **Twitter/Penfolds** **Instagram/Penfolds** and **YouTube/PenfoldsEST1844**