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**MEDIA RELEASE**

## **TWE Puts Inclusivity Centre Stage With Long-term Partnership with Sydney Mardi Gras & Sydney WorldPride 2023**

Treasury Wine Estates Ltd (TWE) today announced that the premium global winemaker was partnering with the Sydney Gay and Lesbian Mardi Gras as the official wine supplier and proud partner of the festival.

The new three-year partnership incorporates the 2022 to 2024 festivals as well as the global pride event Sydney WorldPride in 2023, which is expected to be the largest event in Sydney since the 2000 Olympics and the largest celebration of inclusivity and pride in the Southern Hemisphere.

Mardi Gras attendees will be able to sip some of the best wines from Treasury Premium Brands (a division of TWE) including one of their fastest growing wine brands, Squealing Pig. The playful wine brand will take centre stage with a major presence throughout the 2022 festival including the community Fair Day, quirky retail activations and hospitality experiences.

TWE CEO Tim Ford said the global winemaker was proud to partner with the Sydney Gay and Lesbian Mardi Gras and Sydney World Pride 2023 to celebrate inclusion and diversity around the world.

“At Treasury Wine Estates we believe that it’s the diversity of our people that makes us unique and helps us connect more closely with our partners, customers, and consumers. Our strength comes from our vast and varied backgrounds, ideas, cultures, genders and voices,” Mr Ford said.

“Sydney Gay and Lesbian Mardi Gras is an iconic event and we’re thrilled to be a partner and bring our premium wine brands to the festivities. We’re excited by the opportunity to continue to celebrate the LGBTQIA+ community and spread the message of inclusivity and connection to the world,” he said.

Sydney Gay and Lesbian Mardi Gras CEO Albert Kruger said, “We’re delighted to have Treasury Wine Estates join us as the official wine supplier for Mardi Gras for the next three years. Treasury Wine Estates have a strong commitment to promoting diversity and inclusion and if there’s one thing our festival fans enjoy more than exceptional wines, it’s organisations that are devoted to equality.”

As part of its focus on celebrating diversity, TWE has a global pride employee network, TWE Pride, which champions an inclusive environment for the LGBTQIA+ community and allies.

TWE Pride Lead ANZ, Leon Butler, said that its members have been instrumental in ensuring the partnership between TWE, its brands, and Mardi Gras is brought to life in a meaningful way.

“Members of TWE Pride are passionate about fostering an inclusive culture where everyone feels comfortable bringing their whole selves to work. This includes helping the business build relationships with communities and entities that align with TWE’s global Inclusion, Equity and Diversity strategy as well as hosting events and training sessions to build further awareness for team members,” Mr Butler said.

“It’s a delight to be working with the team at Sydney Gay and Lesbian Mardi Gras and Sydney WorldPride – the ultimate celebration of diversity in Australia - to bring our love of equality to life for all,” he said.

Sydney WorldPride CEO Kate Wickett said: “Treasury Wine Estates is a company that makes their own rules, and has plenty of fun in the process. However they are serious about Inclusion, Equality and Diversity, and given this strong alignment of values, we are thrilled to have TWE on-board as our official wine supplier.”

“Sydney WorldPride will showcase the arts and culture of our Australian LGBTQIA+ community, and we are so pleased that we will also get to showcase our great local wines.”

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**Media contacts:**

**Treasury Wine Estates**

Mel Ward  
Head of External Communications  
Mob: +61 437 959 228  
Email: [mel.ward@tweglobal.com](mailto:mel.ward@tweglobal.com)

**Sydney Gay & Lesbian Mardi Gras**

Matt Fraser  
Director of Communications  
Mob: +61 401 326 007  
Email: [matt@originalspin.com.au](mailto:matt@originalspin.com.au)

**Further information:**

TWE is fostering a culture that celebrates diversity and encourages team members to bring their whole selves to work. The global winemaker is committed to creating environments for team members to thrive including through initiatives such as:

- Employee Resource Groups including:
  - TWE Pride: building an inclusive environment for the LGBTQIA+ community and allies.
  - TWE Enable: improving accessibility and raising awareness around visible and invisible disability)
  - TWE Mosaic: celebrating and raising awareness around cultural diversity
- Raising awareness through campaigns for International Human Rights, Pride Month and Taste of Harmony, among others.
- Recognition as one of the Best Places to Work in Australia and New Zealand as part of the 2021 Australian Financial Review's BOSS survey.