



**MEDIA RELEASE  
AUGUST 2016**

### **Wolf Blass and David Bromley team up to release collectable wine series**

Globally renowned winery Wolf Blass and acclaimed Australian artist David Bromley have once again joined creative forces, this time to release a stunning new wine series – Bromley by Wolf Blass – which hits stores in October.

Bromley by Wolf Blass is a celebration of two South Australian identities that are innovators in their fields – Wolfgang Blass in wine and David Bromley in art. Inspired by Wolfgang’s world-famous wines and Bromley’s most coveted collections, Bromley by Wolf Blass strikes a harmonious balance between pleasing the eye and the palate.

The collection will feature some of Bromley’s most recognised art on the labels – from his Birds, Nudes and Butterflies series – providing the opportunity to buy into both the art and wine at an affordable price.

Bromley has enjoyed the creative process of this new project.

“There are so many beautiful synergies across the art and wine worlds, and Bromley by Wolf Blass seemed like the next natural step in mine and Wolfgang’s enduring partnership,” he said.

“Both wine and art bring such joy to people’s lives; this is a collaboration in the truest sense and I’m thrilled with the result – a range of premium, beautifully packaged wines which make wonderful gifts or statement pieces for your home.”

In 2014, Bromley commemorated Blass’s 80<sup>th</sup> birthday by painting his portrait, which was entered into the Archibald prize. In 2015, Bromley was appointed Creative Director of the Wolf Blass Birdcage marquee.

The Bromley by Wolf Blass collection is available at Dan Murphy’s and other fine wine retailers from mid October 2016 until sold out.

Adelaide Hills Chardonnay 2015 – RRP \$29.99

McLaren Vale Shiraz 2015 – RRP \$29.99

Adelaide Hills Sparkling Pinot Noir Chardonnay – RRP \$29.99



[www.wolfblass.com/en-au](http://www.wolfblass.com/en-au)

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